



Coalition for Elliot Park Meeting

Tuesday February 13th, 2024 @ 2-3:30pm

Attendance:

Emma Pachuta, Mike Jones, Mike Fox, Henry Huber	MPRB
Wako, Jessica Focht-Perlberg	EPNI
Tom Hayes	Hennepin Healthcare
Kevin Davy, Keith Kozerski, Jessica Meyerson	Catholic Charities
Cor Chmieleski	Hope CC
Patty Smith	Aeon
Susan Jagodzinski	Resident

Notes:

- This meeting: creating measurability of goals, Next meeting: defining actionable steps and responsibilities
- Community Safety Forum (as discussed at last meeting) March 7th at 6pm at Elliot Park Rec Center, panel including Chief Ohotto, Inspector Peterson, Crime Prevention Team, etc.
 - Residential, employee, and congregate audience = sending email requesting questions and flyer to share
- Henry Huber presenting on MPRB programming
 - Movie scheduled for August, youth programming scheduled, esports league
 + open bike shop in works, other major events tentative
 - o Registration on Active Net, search by park (up to date) or at park desks
 - o Gaps are programming for adults, teens + young adults, seniors, etc.
 - All programs are sliding scale (youth = free), costs covered by MPRB and grants- other orgs are working on budgets now, if proposals exist
 - Help = volunteering or donations of items (food, supplies, etc.) or contacts for vendors directly to Park (potential for supply drives)
- Potential for alternative to Segue offering coffee and space for seniors/public

SMART (specific, measurable, achievable, relevant, time-bound) Goals Exercise: As a Coalition, create measurable tenets of goals and tactics (as discussed last meeting)

- Supporting (participating in, volunteering at, and/or donating to) 5 Park programs
 - 3 event programs and 10 ongoing programs during June-August 2024 (some Park programming already planned)
- Supporting Park design
 - 1 approved design for Elliot Park and 1 design installation by end of year
- Safety + Security Communications Collaboration holding for discussion with members who proposed
- Creating events and activations holding to continue conversation at next mtg
 - How many staff are needed, what are the resources to support events creation? Creating events is not intended to be encompassing to each orgor needing to be high stakes
- Soliciting Community Participation holding to continue conversation at next mtg
 - Need a way to measure # of people reached (social media, doors knocked/flyers distributed, etc.?)
 - o Leveraging EPNI's connection to community, strengths of other partners

Tactics Exercise: Partner in small groups to brainstorm tactics that support the 4 SMART goals discussed today

- Supporting Park Design:
 - Partner with Park Board on community engagement
 - o Feb-May Visioning through focus groups, door knocking, etc.
 - June-Aug Design concepts presented at open houses?, pop-ups
- Supporting Park Programming:
 - Having equipment available- providing? (Potential for supply drives)
 - Promote + recruit community volunteers (through EPNI) to evolve community engagement, organizing, and communications
 - Help large events like National Night Out by working with common partners
- Creating Events + Activations:
 - Bingo, Cookies + Karaoke, Night of Comedy, Eid Prayer in the Park, Coffee + Conversation with Aeon
 - Create calendar and space for regular concerts with local artists (similar to Mears Park)
- Soliciting Community Participation:
 - Flyer distribution
 - Park + community working together to solicit volunteers