

East Town Business Partnership Board of Directors Meeting

November 2, 2023, from 9 a.m. to 10:30 a.m. at 715 S 8th St, Stillman Conference Room (HCMC)

INTRODUCTIONS, SHARING, & ORG UPDATES-

1. Prior member Todd Haynes spoke to HCMC's historical presence in East Town, growth and repairing central campus in efforts to level disparities and increase community conversation over the next 10 years
2. EPNI has hired a new Community Organizer, Jessica Focht-Perlberg
3. Gamut Gallery will host their Annual Gala, Nov. 11th for members
4. DMNA Annual Meeting will be held Nov. 6th
5. Cyndy's LLC has opened a new event space in St. Paul called Abrazar
6. EPNI + ETBP will continue work with the Elliot Park Safety Coalition by gathering stakeholders, understanding where we are now and the path forwards, and involving integrative leadership and holistic approaches

AGENDA-

1. Bylaw Restructuring

- *Are Board members individuals or representatives of organizations? I.e. orgs have a 6-year term despite representative turnover vs individuals renew and have a new 6-year term*
 - Representatives of organizations, thus at turnover the new representative would finish out the existing term and could rejoin Board membership after 1-year off
 - Existing term limits are two 3-year terms back-to-back (and endless opportunities for rejoining the Board- assuming 1-year off in between each 6-year increments)
- *Can representatives of organizations participate in committees after "roll-off"?*
 - Yes
- *Should Board members reflect the % of property/sector in East Town or are certain organizations owed a permanent seat, such as US Bank Stadium and HCMC?*
Institutional vs. Residential seats?
 - Out of 21 seats, some should be "permanent", two are reserved for DMNA and EPNI to reflect the residential POV- **how many?**
 - All Board members (entirely new or turned over) do not need to be voted in after first 3-year term, but do need to be voted in after 6-year term + 1-year off

- Organizations appoint representatives, Board votes on which organizations participate not the individual representatives
- *Is there a perception of “pay to play”? Or paying more to play? How do we guarantee participation from smaller organizations and sectors?*
 - We can broaden sector definitions, but hospitality/retail will be purposefully included AND we can continue to have sponsorship seats available- **how many?**
- Presidential term is 1-year currently and VP and Treasurer terms are also 1-year currently
 - Presidential term will now be 3-year term and whoever is VP at 3rd year will be expected to step up to President the following year
 - All terms are voted upon at the end of term, presidents and VP’s can only be so one time, Treasurers can be revoted into position as much as they want to be
- *Are there seat limits for non-Board committee members? And on which committees?*
 - Two seats per committee on Event Planning, Member Recruitment, and Marketing + Communications
 - Increases engagement, creates incentive for engagement (and within committees, non-board committee members are not representing organizations)

2. Other Updates

- Board portal has financial/member info, but better reporting (and reporting processes) will be discussed at December meeting
 - Shannon is following up on outstanding invoices
- December Happy Hour = Board only (*has since been scheduled for Dec. 13th 4-6pm at Chloe by Vincent*)