

**Recap of the Joint East Town Business Partnership-
Minneapolis Downtown Council Business Forum**
Introducing the Minnesota Business Coalition for Racial Equity
Tuesday, September 14, 2021, 12:00 p.m. – 1:00 p.m.
Via Zoom Conference
(<https://www.youtube.com/watch?v=VW0X1pLhYAM>)

I. Welcome, Webinar Protocol, and Upcoming Event

Steve Cramer, President and CEO of the Minneapolis Downtown Council, welcomed everyone, gave a brief overview of the webinar protocol, and announced the September 28th mpls downtown reanimation | collective storytelling event (<https://www.mplsdowntown.com/events/2021-09/>).

II. What's Happening in East Town

Dan Collison, Director of Downtown Partnerships for the Minneapolis Downtown Council-DID and Executive Director for the East Town Business Partnership, announced the following events:

- This season's business forums (<https://easttownmpls.org/2021-2022-etbp-business-forum-season/>) and October's topic on *The Triple Bottom Line of Businesses and Corporations* with Bill Trier.
- Chameleon Shoppes' Latino Business Week Pop Up which opened this week and encouraged everyone to stop by and support these businesses (<https://www.facebook.com/chameleonconsortiumshoppes/>).
- He's broadcasting from the simulator space in the YMCA Equity Innovation Center at Gaviidae Common (https://www.ymcanorth.org/social_responsibility/unitedhealth_group_equity_innovation_center) which was a collaboration on race with the YMCA and Minnesota Science Museum, and after the instant webinar, they're connecting Latino businesses to one of their corporate partners and diversity supplier group. The EIC is beginning to reanimate.
- Twin Cities Startup Week 2021 (<https://www.twincitiesstartupweek.com/>) will have pop-up space at Gaviidae Common, and on Monday, September 20th he'll participate in a panel on The Re-emergence of Place-based Entrepreneurship (<https://emamo.com/event/twin-cities-startup-week-2021/s/the-re-emergence-of-place-based-entrepreneurship-a09Vqo>).
- Hennepin Healthcare is going through a re-envisioning process and would like your voice to help with that process (<https://www.hennepinhealthcare.org/ourfuture/>).
- Last night, Monday September 13th, was the Mayoral Candidates Forum, so if you missed it, visit <https://lwvmpls.org/event/mayoral-candidate-forum/>.
- FINNEGANS, one of our Board members, is promoting the Pay Gap Festival (<https://rockwhatyougotlive.com/paygapfestival/>).
- Concerts at The Commons (<https://www.mplsdowntown.com/event/concerts-at-the-commons/all/>).
- Mill City Farmers Market through October (<https://millcityfarmersmarket.org/>).
- The neighborhood associations continue to meet via Zoom:
 - For Downtown Minneapolis Neighborhood Association Board and Land Use Committee meeting dates, visit <http://www.thedmna.org/>.
 - For Elliot Park Neighborhood, Inc., Building, Land Use and Housing (BLUH) meeting dates, visit <https://www.elliottpark.org/>.
- Minneapolis Convention Center plaza ribbon cutting ceremony (<https://www.minneapolis.org/minneapolis-convention-center/about/press/newest-most-sustainable-minneapolis-public-green-space-unveiled-for-residents-and-meeting-attendees/>).
- Ward 3 Council Member Steve Fletcher invites us to grab coffee with him on Thursdays at 5 p.m. (https://www.facebook.com/MinneapolisWard3/?ref=page_internal), and the ETBP encourages us to engage with all elected

officials particularly in this election year ([https://ballotpedia.org/City_elections_in_Minneapolis,_Minnesota_\(2021\)](https://ballotpedia.org/City_elections_in_Minneapolis,_Minnesota_(2021))).

- Elevate Business Hennepin County (<https://www.elevatebusinesshc.com/home>) offers free advising and other resources to help businesses in Hennepin County recover from the pandemic and build for future growth.
- For help in navigating City Hall with your business questions, visit the Minneapolis Business Portal at <https://business.minneapolismn.gov/> which is designed to connect entrepreneurs and small business owners to the information and resources needed to plan, launch, and grow a business

III. Introduction of the Minnesota Coalition for Racial Equity

Please visit <https://www.youtube.com/watch?v=VW0X1pLhYAM> to see and hear the program.