



EAST TOWN
BUSINESS
PARTNERSHIP

February 18, 2021
11:00 am-Noon
Virtual Business Forum

“Safety Net Innovators Tackling Poverty and Homelessness”



Rinal Ray
CEO
People Serving
People



Deborah Moses
CEO/Executive
Director, St. Stephens
Human Services



Laurie Ohmann
EVP and COO
Catholic Charities of
St. Paul and
Minneapolis

**WHAT'S
HAPPENING IN
THE EAST TOWN
BUSINESS
DISTRICT?**



Member Survey

East Town Business Partnership 2021 Membership Survey

The East Town Business District will be emerging from the COVID-19 Pandemic along with the rest of downtown, and we seek to provide the most important supports to help everyone's success.

The East Town Business Partnership is seeking your input to make sure we are addressing the issues and concerns that our members feel deserve the highest attention of our staff and board. Please take 5 minutes to provide your feedback for us as we plan for a successful 2021.

OK



EAST TOWN
BUSINESS
PARTNERSHIP

march 18 at 11:00 am

non-profits | insights and opportunities in 2021

a virtual panel and discussion

ILLUMINATE THE LOCK

Madweyaashkaa Waves Can Be Heard

By Moira Villiard

Owamni-yomni / Gakaabika
St. Anthony Falls Lock and Dam
1 Portland Ave, Minneapolis MN
February 18, 19, 20
6 PM - 8:30 PM

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WINTER MARKETS 2021

- March 13 & 27
- April 10 & 24

**The next Winter Market will take place on Saturday, March 13
10A.M. TO NOON**

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Sean Sherman and Dana Thompson, the married team behind Sioux Chef
SUBMITTED PHOTO



By **Mark Reilly** – Managing Editor, Minneapolis / St. Paul Business Journal
Jan 18, 2021 **Updated** Jan 18, 2021, 8:11am CST

IN THIS ARTICLE

Dana Thompson
Person

Food & Lifestyle
Industry

Restaurants
Topic

Sean Sherman
Person

Owamni by the Sioux Chef, the Indigenous-foods restaurant that's part of a riverside overhaul near the Stone Arch Bridge in Minneapolis, could be open by summer.

Mpls.St. Paul Magazine [has an interview with Sean Sherman and Dana Thompson](#), the co-founders of Sioux Chef, a Minneapolis Minneapolis catering and consulting business that expanded out of the Tatanka food truck. They're planning their first sit-down restaurant, called Owamni by the Sioux Chef, in a redeveloped spot that was once a Fuji-Ya restaurant.

RELATED: [Sioux Chef founders discuss the New Native American food movement](#)

The site is part of a multimillion-dollar plan to upgrade the area around Mill Ruins Park that overlooks the St. Anthony Falls area.

TASTE

South Minneapolis pizza and empanadas hot spot opening second location downtown

Boludo chef/owner Facundo DeFraia is setting up shop in the former McKinney Roe in early January.

By **Rick Nelson** (<https://www.startribune.com/rick-nelson/6370601/>) Star Tribune |

DECEMBER 30, 2020 — 1:30PM

Fans of Boludo (3749 Nicollet Av. S., Mpls.) — and there are plenty of them — are going to eat up this news.

Chef/owner Facundo DeFraia is opening a second location of his pizza and empanadas hot spot. He's moving into a portion of the former McKinney Roe (530 S. 4th St., Mpls.), which has been dark since the East Town restaurant closed in January 2020.

"It was a deal that I couldn't refuse," he said. "It's across the street from a Starbucks, and I see people going in and out of there all the time, so that's a very good sign. I'm confident that people are going to show up."

No doubt. The new location's spacious kitchen will more than double the capacity of the original Boludo's tiny, taxed-to-the-limit operation. The hope is that the new place will take some of that pressure off Boludo 1.0, where it's not unusual to encounter a line stretching halfway down the block.

At the new location, takeout customers will be able to wait indoors, a plus during the winter months. DeFraia is also revamping his online ordering system, adding a function that will allow customers to select a pickup time.

"It will give people a lot more control," he said. "Right now, it's a lot of hassle to get a pizza, and people are still so unbelievably nice."

That's because word has gotten around, and patience pays off; this is some of the Twin Cities' most sought-after pizza, sold in a half-dozen iterations. The menu's six empanadas are also worth the wait, and the flan is a must.

Now that he's got more elbow room, DeFraia is considering a slight menu expansion.

"But I want to keep it small because we make everything fresh, daily," he said. "You can't do that if you're selling 30 kinds of empanadas."

DeFraia is calling the setup a "residency." At first, the plan is to offer takeout from a small portion of the vast McKinney Roe space, and then expanding into more square footage as the market dictates.

"The idea is to open up the patio in the spring," he said, and possibly adding indoor seating as regulations allow. "I don't really know what's going to happen, I'm just trying to live in the present."

As for an opening date, the Buenos Aires native said that he hopes to be up and running by the second week of January. Hours of operation will be 11 a.m. to 9 p.m. Tuesday through Sunday. DeFraia added that this second location is only the beginning.

"A lot is going on, and I'm super-thankful, and super-grateful," he said. "I'm already looking for another location. My idea is to have Boludos all over the country, and hopefully all over the world. I want to see this little bit of Buenos Aires, everywhere."

Rick Nelson joined the staff of the Star Tribune in 1998 and is the newspaper's restaurant critic. He is a Twin Cities native, a University of Minnesota graduate and a James Beard Award winner.



ELIZABETH FLORES, STAR TRIBUNE

Boludo chef/owner Facundo Javier DeFraia is opening a second location of his popular pizza and empanada restaurant.

Mill City Times

covering the central riverfront neighborhoods of minneapolis

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The Mill City Times Interview: Rinal Ray, Chief Executive Officer, People Serving People

SATURDAY, FEBRUARY 13, 2021 AT 8:22AM | [BECKY FILLINGER](#) | [SHARE ARTICLE](#)

Article by *Becky Fillinger*

Rinal Ray describes herself as a nonprofit leader, public policy professional, teacher, trainer and lawyer. I would add that she is authentic, caring and community-minded! We talked to her about why she serves and priorities for leading [People Serving People](#).



Rinal Ray

Q: Rinal, you've been a community leader for some time - currently Chief Executive Officer of People Serving People, and previously at the Minnesota Council of Nonprofits, the Minnesota Justice Foundation, and a 2020 Minneapolis/St. Paul Business Journal Women in Business

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Q1 2021: GET AWAY WITHOUT GOING FAR CAMPAIGN & ACTIVATION OVERVIEW



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Hawing Hotel - Minneapolis

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Upcoming DMNA and EPNI Meetings



DMNA BOARD

Monday, February 22, 2021, at 5:45 p.m., via Zoom

DMNA LAND USE COMMITTEE

Tuesday, March 2, 2021, at 6:00 p.m., via Zoom

Please check the website at www.thedmna.org for meeting details.



EPNI BLUH MEETING

Thursday, February 18, 2021, at 6 p.m., via Zoom

Please check the website at www.elliotpark.org for meeting details.

GRAB COFFEE WITH
COUNCIL MEMBER
STEVE FLETCHER

Ward 3

THURSDAY, FEBRUARY 25, 2021 AT 5 PM CST – 6:30 PM CST
Minneapolis Affordable Housing Strategies

Meeting Link:

<https://bit.ly/2Opqn5j>

Phone:612-276-6670

Conference ID: 109647249#

THURSDAY, MARCH 4, 2021 AT 5 PM CST – 6 PM CST
Virtual Coffee with Council Member Fletcher

Meeting Link:

<https://bit.ly/3736bN4>

Phone:612-276-6670

Conference ID: 844101246#

THURSDAY, MARCH 25, 2021 AT 5 PM CST – 6 PM CST
Virtual Coffee with Council Member Fletcher

Meeting Link:

<https://bit.ly/3736bN4>

Phone Number: 612-276-6670

Meeting Code: 844 101 246#

THURSDAY, April 1, 2021 AT 5 PM CST – 6 PM CST
Virtual Coffee with Council Member Fletcher

Meeting Link:

<https://bit.ly/3736bN4>

Phone Number: 612-276-6670

Meeting Code: 844 101 246#

Elevate Business HC

<https://www.elevatebusinesshc.com/home>

Hennepin County and the Minneapolis Regional Chamber announce the launch of [Elevate Business HC](#), a public-private initiative offering pro-bono services to businesses located in Hennepin County.

The programs included in [Elevate Business HC](#) are designed to support businesses impacted by COVID-19. They include:

- **Technical Assistance:** Professional service providers are available for one-on-one consultations to discuss and find solutions for issues impacting individual businesses in a variety of areas including financing, human resources, technology, and many others.
- **Peer-to-Peer Roundtables:** Reoccurring and facilitated small group discussions segmented by industry and areas of participant interest with a focus on sharing best practices and problem solving.
- **Topic-Driven Webinars:** Industry and subject matter experts will discuss issues facing employers with a focus on workforce needs in remote environments during the COVID-19 pandemic. These include areas like workforce diversification, employee mental health and wellness, insurance policy review, and many more.

Are you a Minneapolis
small business owner
or entrepreneur?



Do you need help navigating a City process?

Do you have questions about
City requirements?

Need support and not sure where to start?

CONTACT THE

City of Minneapolis
Small Business Team
612-673-2499 (BIZZ)

SmallBusiness@minneapolismn.gov

Staff are available to assist you.



Small Business Team

350 S. Fifth St., Room 301M, Minneapolis, MN 55415
612-673-2499

For reasonable accommodations or alternative formats
please contact 311 at 612-673-3000.

People who are deaf or hard of hearing can use a relay service
to call 311 at 612-673-3000.

TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau key pab 612-673-2800
Hadii aad Caawimaad u baahantahay 612-673-3500.

Need Help Navigating City Hall with your business questions?

Call the City of Minneapolis Small Business Team
612-673-2499 (BIZZ)



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People **Serving** People

