



EAST TOWN  
BUSINESS  
PARTNERSHIP

May 21, 2020  
Noon-1:00 pm on Zoom Platform  
[VIRTUAL]

**“Kicking Off the 15th Season of  
the Mill City Farmer’s Market”**



**Brenda Langton**  
Founder & Development  
Director  
Mill City Farmer’s Market





**east  
TOWN**  
MINNEAPOLIS

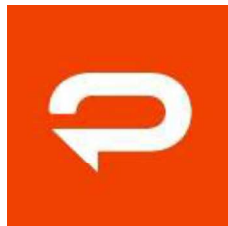
**EAST TOWN  
BUSINESS  
PARTNERSHIP**

# Welcome to East Town Business Partnership's May Forum!

- Take a few minutes to login before a meeting starts
- Mute the audio (The host can mute people as well)
- Mute or use video as desired + upload a favorite static photo (this might require registering for a free account)
- You can choose virtual backgrounds for your video!
- Feel free to use the “Chat” feature during the meeting to: A) Provide your name and organizational affiliation B) Post questions and share links C) Send private messages to others participating in the meeting



# Platinum Sponsors



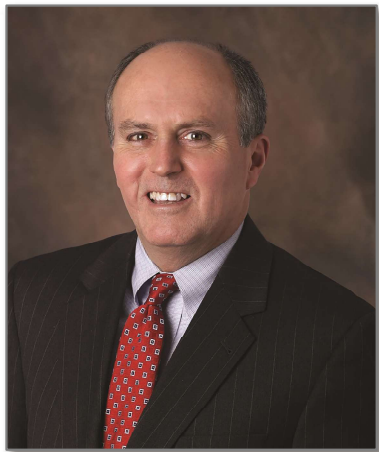


EAST TOWN  
BUSINESS  
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**June 18, 2020**  
**11:00 am-Noon Virtual Meeting**

**“The Importance of Downtowns to their City and Region”**



**Steve Cramer**  
President and CEO  
mpls  
downtown council-did



**Rosemary Ugboajah**  
President  
Neka Creative



**David Frank**  
Director  
CPED  
City of Minneapolis



**Beth Elliott**  
Senior Urban  
Planner  
Stantec



**Cathy Lin**  
Director of Research  
International Downtown  
Association

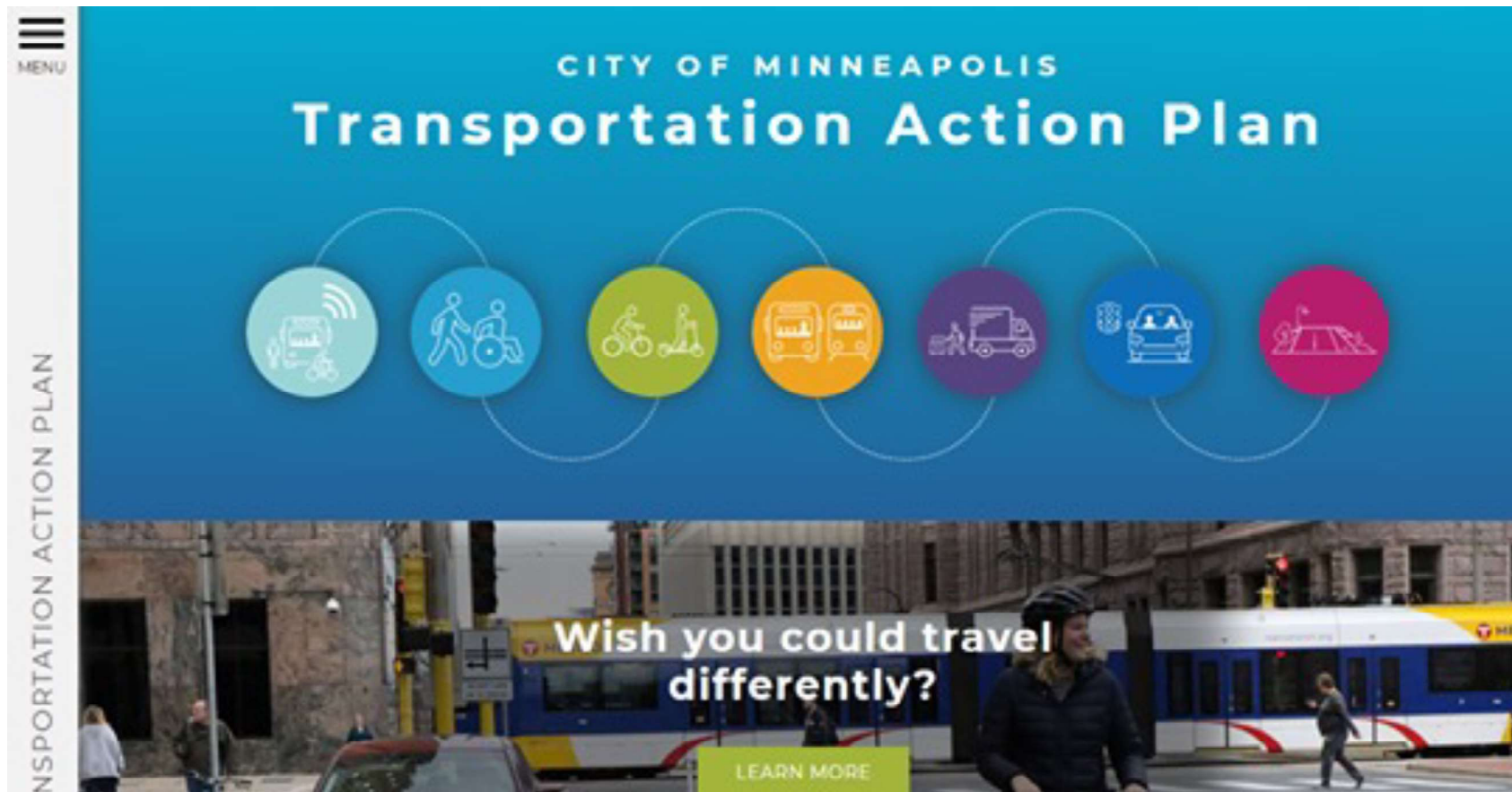
# UPCOMING MINNEAPOLIS DOWNTOWN COUNCIL EVENTS



Back-to-business: operating under the  
influence of COVID-19 | May 28, at 11  
am

Back-to-business: back to the office |  
June 10, at 11 am





The public comment period for the draft Minneapolis Transportation Action Plan will close this Friday, May 22nd. This is your last chance to comment on our draft strategies and actions if you haven't yet.

[go.minneapolismn.gov](https://go.minneapolismn.gov)

# It's the FINNale

Join us as Cohort 2 gives their  
final presentations

**June 11**  
4:30-6pm

**RSVP:**  
[bit.ly/FINNcohort2](https://bit.ly/FINNcohort2)



Join us virtually to watch Cohort 2 FINN Fellows give their final presentations on June 11!

Although we won't be together in person, we can still help them celebrate their hard work over the last nine months.

RSVP: <https://bit.ly/FINNcohort2>



**FINNEGANS<sup>®</sup>**  
BREWERY & TAPROOM

Thank you for  
your support,  
from the bottom  
of our pints.

WE'RE OPEN  
FOR CURBSIDE PICKUP

MONDAY - FRIDAY  
3 - 6 P M

ORDER & PRE-ORDER ONLINE: [FINNEGANS.ORG/ORDER-NOW](https://finnegans.org/order-now)  
TO FIND FINNEGANS AT YOUR LIQUOR STORE, [FINNEGANS.ORG/FIND](https://finnegans.org/find)



# SUPPORT THE WORK OF EAST TOWN NONPROFITS DURING COVID-19



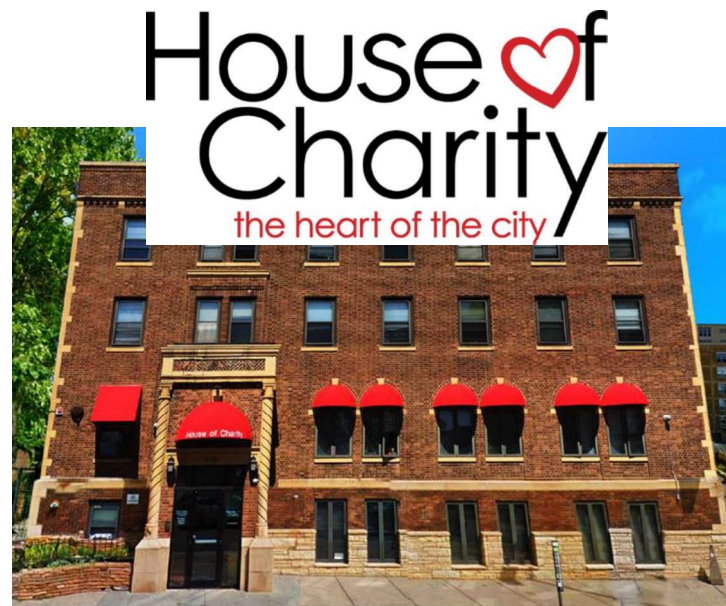
**How do you  
STAY HOME  
When you have  
NO HOME?**

**Be the  
HELPER**



**Give to Say Yes!**

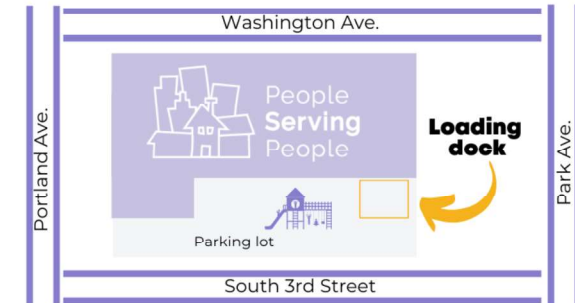
Learn how you can [#BeTheHelper](https://www.cctwincities.org/be-the-helper/)  
<https://www.cctwincities.org/be-the-helper/>



<https://www.houseofcharity.org/contribute>

## Donation drop-off?

In response to COVID-19, to limit traffic in our building, we ask that donors please drop items off at the loading dock on the east side of the building. Please visit our website for details and instructions.



Thank you for donating to People Serving People.

**PEOPLE SERVING PEOPLE**  
<https://www.peopleservingpeople.org/covid-appeal/>

# FREE COVID-19 BUSINESS RESOURCES AVAILABLE THROUGH MRA

<https://www.mranet.org/covid-19-updates>



Everything you need for timely resources on the latest Coronavirus (COVID-19) developments, such as sample policies, guidance on communicating and preparing your workplaces, and layoff/closing information.

# Upcoming DMNA and EPNI Meetings



## **DMNA LAND USE COMMITTEE**

**Tuesday, June 2, 2020, at 6:00 p.m., via Zoom**

## **DMNA BOARD MEETING**

**Monday, June 15, at 5:45 p.m., via Zoom**

Please check the website at [www.thedmna.org](http://www.thedmna.org) for meeting details.



## **EPNI BLUH COMMITTEE**

**Thursday, May 21, 2020, at 6 p.m.**

## **EPNI Annual Meeting**

**Monday, September 14, 2020 at TBD**

Please check the website at [www.elliotpark.org](http://www.elliotpark.org) for meeting details.

# COFFEE WITH WARD 3 COUNCIL MEMBER STEVE FLETCHER

Council Member Fletcher normally holds regular open community office hours at 5:00 p.m. on Wednesdays, at a rotating neighborhood coffee shop in Ward 3 for constituents to drop by, ask questions, and raise any issues you see in the community.

While we are staying at home, he will hold community office hours by Skype or Phone.

If you have questions or a topic to discuss, email [Aurin.Chowdhury@minneapolismn.gov](mailto:Aurin.Chowdhury@minneapolismn.gov) to receive Skype & call information. **Upcoming Coffees with Your Council Member are scheduled for the following dates and locations:**

- May 20, at 5 p.m. via Skype
- May 27, at 5 p.m. via Skype

Watch CM Fletcher's Facebook page for future dates and formats:

[https://www.facebook.com/pg/MinneapolisWard3/events/?ref=page\\_internal](https://www.facebook.com/pg/MinneapolisWard3/events/?ref=page_internal)

**GRAB COFFEE WITH**  
**COUNCIL MEMBER**  
**STEVE FLETCHER**  
**Ward 3**



# VISIT THE ETBP WEBSITE FOR THE LATEST COVID-19 INFORMATION AND RESOURCES



[Summary of the Coronavirus Aid, Relief and Economic Security Act](#)

[Understanding the Paycheck Protection Program](#)

[Small Business Owners Guide to the CARES Act](#)

[Coronavirus Emergency Loans Small Business Guide and Check-List](#)

# Minneapolis Forward: Reopening & Rebuilding a more Inclusive, Resilient, & Innovative City Together—Office of Mayor Frey

Fri, May 22, 2020 12:00 PM - 1:00 PM CDT

[Show in My Time Zone](#)

Please join the Office of Mayor Jacob Frey and the departments of Community Planning and Economic Development and Civil Rights to learn about how the City is responding to Governor Walz’s anticipated opening of businesses on June 1. We will discuss restaurants, retail locations, services such as salons and barbershops, and more. Please share this invitation widely and register to hold your seat!

During this week’s regular city-wide call we will cover:

- 1. Minneapolis Forward! How the City is integrating your input and adapting to support and partner with businesses and workers
  - 2. The City’s reopening plan
  - 3. Essential steps to opening on June 1
  - 4. Key public health guidance
  - 5. Opportunities for career seekers and HR teams
  - 6. Worker protections and labor standards
  - 7. Small business technical assistance
- #MPLSForward

Please submit your questions in advance and during the webinar: <https://tinyurl.com/askMPLS>

Emergency Executive Order 20-56: “Safely Reopening Minnesota’s Economy and Ensuring Safe Non-Work Activities during the COVID-19 Peacetime Emergency” [https://mn.gov/governor/assets/EO%2020-56%20Final\\_tcm1055-431921.pdf](https://mn.gov/governor/assets/EO%2020-56%20Final_tcm1055-431921.pdf)

Previous webinars covered financial resources available to business owners, unemployment information for employees, sick and safe time/paid leave, small business guidance, new tools, Target’s S.A.F.E. Retail Toolkit, #TooLocalTooFail, and public safety. Thank you to our incredible guests and partners who have joined us for previous webinars: Minnesota Department of Employment and Economic Development, the Minnesota District Office of the U.S. Small Business Administration, the Minneapolis Regional Chamber of Commerce, and Target Corporation. View those recordings here: <https://tinyurl.com/MPLSbizvideos>.

Thank you for your continued input and partnership.

Be well,

Shauen Pearce  
Director of Economic Development & Inclusion Policy for Mayor Jacob Frey  
[Shauen.Pearce@MinneapolisMN.gov](mailto:Shauen.Pearce@MinneapolisMN.gov)

\*Required field

First Name\*

Dan

Last Name\*

Collison

Email Address\*

[dcollison@mplsdowntown.com](mailto:dcollison@mplsdowntown.com)

By clicking this button, you submit your information to the webinar organizer, who will use it to communicate with you regarding this event and their other services.

Register





EAST TOWN  
BUSINESS  
PARTNERSHIP

# Food Hospitality Collaborative

Bacon Social House  
Band Box Diner  
Bar Zia  
Bus Stop Burgers and Brewhouse  
Bushel and Peck (at the Mill City Museum)  
Caribou Coffee (Washington Ave & 5<sup>th</sup> Ave S)  
Collins Restaurant and Café' (at Parkside Building)  
Commons Food Trucks (several)  
Conexion Café (at Open Book)  
Crooked Pint Ale House  
D. Brian's Kitchen and Catering (Wells Fargo Skyway)  
Day Block Brewing Company  
Dunn Brothers (Freight House + at Hennepin Healthcare)  
Eagle Bolt Bar

East Village Grill  
Eastside Eat + Drink  
Einstein Brothers (Wells Fargo Skyway)  
Finnegan's House  
Izzy's Ice Cream  
Jimmy Johns  
Kindi Thai Restaurant  
Level Five Café' (at the Guthrie)  
Maxwell's American Pub  
Milwaukee Road (at the Depot Minneapolis/Renaissance Hotel)  
Minneapolis Deli  
Moxy Hotel  
Normandy Kitchen  
Northern Coffeeworks  
OUI Bar + KTCHN (at Radisson Red)  
Pog Mahones Pub and Grill

Porter Café'  
Sarpino's Pizzeria  
Sawatdee  
Sea Change Restaurant & Bar (at the Guthrie)  
Segue Café'  
Smith & Porter  
Sonder (at the Vicinity)?  
Starbucks (2) (at East End & Edition)  
Subway Restaurant (at 701 Building)  
Tavola Italian Kitchen and Bar (at the Elliot Hotel)  
The Aloft  
Umbra (at the Canopy)  
Wasabi Sushi Fusion  
WXYZ Bar (at loft Hotel)  
Zen Box Izakaya



# UPDATE



## PEAVEY PLAZA

NICOLLET

The revitalized Peavey Plaza has opened, complete with beautiful flowing fountains and a vibrant tree canopy. First as fundraising partner and now as the plaza operator, Green Minneapolis is bringing the new Peavey to life.



## GREENING LAB

DOWNTOWN

Greening Lab is a partner-initiative to grow the downtown forest by providing supplemental watering for young street trees, tracking tree conditions and maintenance and introducing new planting techniques.



## THE COMMONS

EAST TOWN

Green Minneapolis launched The Commons, *your downtown oasis*. In the park's opening years, we set a high standard of care for the new park and made it a destination with free activities, from games and reading carts to concerts and movies.



## HENNEPIN-LYNDALE CROSSROADS

DOWNTOWN WEST

Green Minneapolis is a key partner in transforming a primary gateway to our city into a green, pedestrian-friendly corridor.







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