



EAST TOWN  
BUSINESS  
PARTNERSHIP

## 2020-2021 Business Forum Series

### People, Place and Possibility

The rapid expansion of East Town, which includes Elliot Park and Downtown East, has surpassed most expectations with more than \$3 billion of redevelopment in six years. Now that large scale events such as the Super Bowl and Final Four are over, there is an increased call for businesses to work together with our neighborhoods to bring together people, place and possibility. The people who work and live here are our greatest assets. Does everyone know about and connect in our common spaces? Are we inspired to see the possibilities of growing our community together? These questions will guide our business forum season.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1:00pm.\*



Dan Collison  
Executive Director  
East Town Business Partnership  
810 South 7th Street  
Minneapolis, MN 55415  
info@easttownmpls.org  
www.easttownmpls.org

#### 2020

##### September 17 | *Introducing the New Thrivent Financial Corporate Building*

A joint business forum with the mpls downtown council celebrating the opening of the new Thrivent Financial Corporate Building.

##### October 22 | *Celebrating the Twin Cities Business Start Up Community*

Twin Cities Startup Week brings attention, praise and investment to the efforts of local entrepreneurship. This forum will feature leadership from TCSW and East Town leaders supporting new businesses.

##### November 19 | *Retail 101: Do You Know All of the Restaurants, Cafés and Hotels of East Town?*

There are more than ten hotels and forty restaurants and cafés in East Town general area. They offer an astonishing array of options for residents, employees and visitors alike. How well do you know them?

##### December 15 | *Women Leading in the Marketplace*

2020 signifies the 100th anniversary of the 19th U.S. Constitutional Amendment affirming the right of women to vote. In this shared forum with the MDC we will hear from cross-sector executive women speaking to the progress of gender leadership equity in the marketplace.

#### 2021

##### January 21 | *The Rapid Housing Growth of East Town*

Thousands of new housing units are being built in East Town ranging from subsidized and affordable to market rate and luxury. This forum will feature housing experts and neighborhood leaders discussing trends and ways that residents can connect in community.

##### February 18 | *City of Minneapolis Services on Display*

The City of Minneapolis built an innovatively designed new service center building on Government square. This forum will feature city leaders discussing the features and amenities.

##### March 18 | *21st Century Design Practices for a Safe and Vibrant Downtown*

The convergence of people working and living in the downtown environment demands a design approach to safety and vibrancy. This shared forum with the MDC will include a panel of the remarkable people doing this critically important work.

##### April 15 (Annual Meeting) | *Toward a Greater MSP Region*

This year's Annual Meeting will explore regional development strategies and our district's role in that larger vision. The feature presentation will include executive leadership of Greater MSP, the economic development partnership of the Twin Cities.

##### May 20 | *Introducing Quorum, the LGBTQ+ and Allied Chamber of Commerce*

There are many business associations and chambers across the Minnesota Landscape. This forum will discuss how Quorum is changing the marketplace in some essential ways.

##### June 17 | *What's All This I Hear About the Lock and Dam?*

The Central River Front is a historically important asset to downtown. This forum will answer key questions about emerging development proposals.