

# East Town Approachability

The East Town Business Partnership is an inclusive association dedicated to fostering business and civic connections in the Downtown East/Mill District and Elliot Park neighborhoods. By supporting businesses, nonprofit organizations and property owners, we advance the potential of this thriving area. Through the promise of safe and productive networking environments, we offer members a wide-open door to new opportunities. It's good to belong to the fastest growing business district in Minneapolis.

# Rise Up, East Town Partners

Since the East Town Business Partnership is funded by membership dues, your active membership and participation is critically needed to support the progressive growth of this emerging district. Join today and become an integral part of our partnership.



810 South 7th Street  
Minneapolis, MN 55415



**EAST TOWN  
BUSINESS  
PARTNERSHIP**



# It's Where You Belong

Serving the Downtown East and Elliot Park Business Community Since 1979



## Many Membership Benefits

In addition to engaging monthly meetings, members enjoy several advantages of belonging to the East Town Business Partnership:

- Official representation for East Town businesses
- Visibility for member businesses including a logo link on the partnership website
- Opportunity to host a networking and business forum at your business
- Influential representation on area development plans and initiatives
- Economic development support through collaboration with area neighborhood associations
- Wide-reaching networking opportunities
- Eligible for East Town Business Partnership administered business grants
- Eligible to serve on the East Town Business Partnership Board of Directors
- Monthly business forums: 11:30 a.m. to 1:00 p.m. on the third Thursday of each month, September through June

## Choose Your Membership Level

With an East Town Business Partnership membership, you can make a difference in your organization, your community and yourself. Which level works for you?

### Downtown Minneapolis residents—\$50

Individual residents seeking to invest in the district while networking with business and civic leaders.

### Restaurants—\$150

Restaurants seeking more visibility in the East Town Business District. This is a great opportunity to network with other downtown business owners and leaders.

### Silver—\$300

Supporters who value the networking opportunities and recognition received through membership benefits. This level is suggested for companies with 1 to 10 employees.

### Gold—\$550

Organizations who give added support for ongoing membership benefits such as database development, website and administrative services. This level is suggested for companies with between 11 and 35 employees.

### Diamond—\$900

Leading businesses that seek to enhance development goals and promote a safe and productive environment for our business community. This level is suggested for companies with over 35 employees.

### Platinum—\$2,000

Leading businesses that contribute and receive recognition as our highest level of supporters. Membership includes complimentary registration for one person to attend the 10 monthly business forums, mention and logo recognition at all business forums, and priority placement on the East Town Business Partnership website.

## A Member-Driven Mission

Serve as an advocate for the Downtown East and Elliot Park business community, promoting a safe, productive business environment and communication between business and civic leaders.

The East Town Business Partnership,  
it's where you belong.

Renew or join today at [easttownmpls.org](http://easttownmpls.org).



“Being one of the first major development endeavors in East Town, the Guthrie benefits greatly from the civic pride in our organization and in our building. As the area continues to evolve, East Town Business Partnership offers us a way to deepen our commitment to the community we serve.”

Joseph Haj  
Artistic Director, Guthrie Theater



“The East Town Business Partnership is a critical part of our communications and networking strategy, and enables Green Minneapolis to engage with a broad constituency. As we all look for ways to interact with our community to find partnerships, colleagues and customers, organizations like the ETBP are essential.”

Beth Shogren  
Executive Director, Green Minneapolis



“We have enjoyed the collegial nature of the East Town Business Partnership members, and everyone’s commitment to growing a thriving business, residential and culturally significant community. We value the high visibility the Partnership has given us.”

James C. Selmer  
Attorney, J. Selmer Law

“Transforming health in our community is the vision at Hennepin Healthcare. So it’s vital we hear and learn from our business and civic leaders, and the very people we serve. The East Town Business Partnership provides a valuable environment for these conversations. Building a cohesive community is vital to abundant and generous lives.”

Theresa Pesch, RN  
President, Hennepin Healthcare Foundation

