



**EAST TOWN
BUSINESS
PARTNERSHIP**

2019-2020 Business Forum Series

Casting Vision in our 40th Year of Service to the Community

First organized in 1979 the East Town Business Partnership is in its 40th year of service to the community. The ETBP is committed to advancing a holistic vision of business and residential growth in our neighborhoods specifically and the district as a whole. This year's forum season topics will be grounded in both our district's long and important history and compelling and future trajectory that is on an unprecedented pace of growth.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1:00pm.*



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2019

September 19 | *Celebrating the Opening of the "Iron Clad"!*

A joint business forum with the mpl's downtown council (MDC) celebrating the "Iron Clad" innovative hospitality focused mixed use project that leverages a historic site into a new hotel, housing, and event space in East Town.

October 24 | *Elliot Park Yesterday, Today and in the Future*

This forum will feature historians, urban planners and neighborhood leadership exploring one of the most historic, vibrant, and constantly changing neighborhoods in Minneapolis.

November 21 | *Bridging the Generational Gap in the Workplace*

This forum inaugurates a new series: Critical Concerns for the Workplace. Four generations of people co-mingle and sometimes clash in our modern workplaces. This event will provide practical frameworks to more effectively attract and retain talent from all generations.

December 17 | *What You May Not Know about the Minneapolis Federal Reserve*

The Federal Reserve is the Central Bank of the United States of America. Yet, many would be surprised to know how each regional reserve operates contextually. This shared forum with the MDC will feature leadership of the Minneapolis Federal Reserve discussing strategies and programs that may surprise you!

2020

January 16 | *The History of News Makers in East Town: The Star Tribune Story*

In 2015 the Star Tribune closed its doors on its nearly 100-year-old building in Downtown East and moved to the Capella Tower. This forum will explore the intersection of institutional change and real estate transformation for the common good.

February 20 | *The Importance of Downtowns to their City and Region*

The mpl's downtown council recently participated in an international study about the importance of downtowns in relationship to their city and region. This forum will feature experts discussing five key principles of compelling downtown sectors: economy, inclusion, vibrancy, identity and resilience.

March 19 | *Including One Another as Diverse Identities in the Workplace*

This shared forum with the MDC on Critical Concerns for the Workplace Series will focus on best practices for improving workplaces to be more inclusive of our many identities with a close look at sexual identity, religious convictions, and physical ability adaptations.

April 16 (Annual Meeting) | *The History and Future of our Riverfront*

The riverfront of East Town is referred to as the Mill District. Originally a place designated exclusively for industrial purposes—it now features mixed uses and is poised to become a leading regional destination. This forum will provide an intriguing historical review and update on the many projects that are being developed in 2020.

May 21 | *The Evolution of Downtown Farmer's Markets*

The Mill City Farmer's Market is wildly popular. This forum will look into the history of both our beloved market as well as a larger exploration of where farmer's markets began and what they are becoming across the city.

June 18 | *Popping the Hood on the Minneapolis Transportation Action Plan*

Are you fearful or do you scoff at the idea of autonomous vehicles? Do you wonder how you will commute in downtown 10 years from now and beyond? This joint forum with the MDC will engage the Minneapolis Transportation Plan—a 10 year action plan shaping how we move downtown now and in the future.

*Exceptions include October and December. All presenters and topics subject to change

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