



EAST TOWN  
BUSINESS  
PARTNERSHIP

**January 17, 2019**  
**11:30 am-1:00 pm at Padilla**

**“Car Lanes, Bus Lanes, Bikes - OH MY!”**



### FEATURE PRESENTERS

- Bill Dossett, Executive Director, Motivate/Nice Ride
- John Barobs, Communications Director, Move Minneapolis
- Charles Carlson, Senior Manager, BRT/Small Starts Projects, Metro Transit
- Council Member Steve Fletcher, Ward 3, City of Minneapolis



EAST TOWN BUSINESS PARTNERSHIP

# Get Involved!



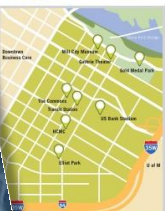
### Many Membership Benefits

In addition to engaging monthly meetings, members enjoy several advantages of belonging to the East Town Business Partnership:

- Official representation for East Town businesses
- Visibility for member businesses including a logo link on the partnership website
- Opportunity to host a networking and business forum at your business
- Influential representation on area development plans and initiatives
- Economic development support through collaboration with area neighborhood associations
- Wide-reaching networking opportunities
- Eligible for East Town Business Partnership administered business grants
- Eligible to serve on the East Town Business Partnership Board of Directors
- Monthly business forums: 11:30 a.m. to 1:00 p.m. on the third Thursday of each month, September through June



"Being one of the first major development endeavors in East Town, the Guthrie benefits greatly from the civic pride in our organization and in our building. As the area continues to evolve, East Town Business Partnership offers us a way to deepen our commitment to the community we serve."



"As this part of downtown grows in every way - with our new health specialty center and new housing, parks, restaurants, and hotels - it's more important than ever to be a connected and cohesive community. That's why we continue to be an active member of East Town Business Partnership."

J. Phoe, MD, MBA, CEO  
Angeles County Medical Center



"We have enjoyed the collegial nature of the East Town Business Partnership members, and everyone's commitment to growing a thriving business, residential and culturally significant community. We value the high visibility the Partnership has given us."

James C. Seiber, Attorney  
J. Seiber Law

### Choose Your Membership Level

With an East Town Business Partnership membership, you can make a difference in your organization, your community and yourself. Which works for you?

**Downtown Minneapolis Resident—\$50**  
Individual residents seeking to invest in the district while network business and civic leaders.

**Silver—\$300**  
Supporters who value the networking opportunities and recognition through membership benefits. This level is suggested for companies with 10 employees.

**Gold—\$550**  
Organizations who give added support for ongoing membership as database development, website and administrative services suggested for companies with between 11 and 35 employees.

**Diamond—\$900**  
Leading businesses that seek to enhance development and safe and productive environment for our business community suggested for companies with over 35 employees.

**Platinum—\$2,000**  
Leading businesses that contribute and receive recognition level of supporters. Membership includes complimentary person to attend the 10 monthly business forums, media recognition at all business forums, and priority placement Business Partnership website.

**A Member-Driven Mission**  
Serve as an advocate for the Downtown East and Elliot Park community, promoting a safe, productive business communication between business and civic leaders.

The East Town Business Partnership  
it's where you belong.  
Renew or join today at easttownmpls.org



Dan Collison  
Executive Director

East Town Business Partnership  
810 South 7th Street  
Minneapolis, MN 55415  
info@easttownmpls.org  
www.easttownmpls.org



EAST TOWN BUSINESS PARTNERSHIP

## 2018-2019 Business Forum Series Advancing an East Town Vision Holistic Growth

Thank you for your active membership in the East Town Business Partnership! The ETBP is committed to advancing a holistic vision of economic and residential growth in our neighborhoods specifically and district overall. This year's forum season topics seek to advance the East Town vision to be increasingly vibrant, multifaceted and connected as a dynamic 21st century city center community.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1:00pm.\*

### 2018

**September | Celebrating the East End Development!**  
A joint business forum with the mpls downtown council celebrating the East End mixed-use project bringing new housing, hotel, expanded commercial and a Trader Joe's grocery store, the first of its kind in downtown!

**October | The Joys and Burdens of Starting and Building a Business in East Town.** This forum will explore the contours, threats and opportunities of entrepreneurship in East Town. Jeff Sommers, Co-owner of Izzie's Ice Cream, will be the featured speaker. A panel of economic, social enterprise, and policy leaders will be discussing an important field of investment in the growth of human capital at all levels of business.

**November | What is the Difference Between Diversity, Equity, and Inclusion?** A panel of economic, social enterprise, and policy leaders will be discussing an important field of investment in the growth of human capital at all levels of business.

**December | Downtown Demographics: Who Are We Becoming?** The downtown residential population continues to surge year over year. This shared forum with the mpls downtown council will feature the State of Minnesota Demographic and residential development professionals exploring who we are becoming together.

### 2019

**January | Car Lanes, Bus Lanes, Bike Lanes—Oh My!** Figuratively speaking it seems that modes of transportation do not always get along. This forum will feature a panel of transportation design experts talking frankly about downtown street design, emerging trends in multimodalism and potential disruptive technologies such as autonomous vehicles.

**February | Ways the Social Determinants of Health are Transforming Institutions** The World Health Organization defines the social determinants of health as "the conditions in which people are born, grow, live, work, and age." In this forum East Town and Hennepin Healthcare's Upstream Health Innovation Team will discuss cutting edge health care itself.

**March | The Economic Opportunities of Engaging Homelessness** Downtown Minneapolis is home to nationally recognized thinkers and organizations that work to end homelessness. This joint forum with the mpls downtown council will feature People Serving People CEO Daniel Gumnit moderating a panel focusing on where economic innovations meet human need.

**April (Annual Meeting) | Advancing Arts and Entertainment in East Town** East Town is known for the Guthrie Theater, MacPhail Center for Music, and the US Bank Stadium. Are you also familiar with Gamut Gallery, Good Arts Collective, Armory Event Center, and neighborhood art venues? This season's Annual Meeting will feature our growing arts and entertainment scene!

**May | Crime and Safety, Sentencing and Restorative Justice** This forum will feature a candid panel conversation about the intersection of downtown crime, modern policing, sentencing, incarceration, and restorative justice.

**June | Toward an Inclusive Downtown** This joint forum with the mpls downtown council will unveil the results from the yearlong "Inclusive Downtown Think Tank" co-sponsored with the YMCA that set out to cast a bold new vision for an increasingly welcoming downtown.

\*All presenters and topics subject to change

# It's Where You Belong

Building the Downtown East and Elliot Park Business Community Since 1979



**east  
TOWN**  
MINNEAPOLIS

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# Introductions



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# Platinum Sponsors



AMERICAN ACADEMY OF  
NEUROLOGY.





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February , 2019  
11:30 am-1:00 pm at The Depot

**“Ways the Social Determinants of Health are Transforming Institutions”**



The World Health Organization defines the social determinants of health as “the conditions in which people are born, grow, live, work, and age.” In this forum East Town and Hennepin Healthcare’s Upstream Health Innovation Team will discuss cutting edge research, measurements, and health care programs that are changing the very nature of health care itself.

***Upstream* Health Innovations Feature Presenters:**

CHIP TRUWIT, MD, Chief Innovation Officer, Chief of Radiology, Hennepin Health Care

SUSAN JEPSON, MPH, BSN, Vice President, *Upstream* Health Innovations

WILLIAM E. WALSH, MD, Deputy Chief Innovation Officer, *Upstream* Health Innovations  
Facial Plastic and Reconstructive Surgeon

# 2019 NCAA Final Four Stakeholder Information Session on January 23, 2019

Wednesday, January 23rd 1:30 - 2:45pm  
Westminster Presbyterian Church, 1200 Marquette Ave



Join us for an information session with the Minneapolis Final Four Local Organizing Committee to hear about the developing event plans surrounding the 2019 NCAA Division I Men's Basketball Championship. This session is co-hosted by mpls downtown council, Downtown Improvement District, Meet Minneapolis, BOMA, Mpls Regional Chamber and Mpls Warehouse District Business Association.



# **mpls downtown council**

## **annual meeting**

wednesday, february 13 | 11:30 am - 1:30 pm  
The Armory | 500 S. 6th Street

The program will be packed with information and entertainment as we review the accomplishments of 2018 and look ahead to an exciting 2019. We'll provide important statistics for downtown -- such as the current resident count and the list of downtown's top 15 employers -- and discuss growth and opportunities in development, transit, safety, greening, activation and events, and more.

RSVP: <https://www.mplsdowntown.com/registration190213/>



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# member forum

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tuesday, february 19 | 4:30 pm - 6:30 pm  
economic drivers that will shape the future of mpls and the twin cities

sponsored & hosted by:







**Breakfast @ The Elliot Park Hotel  
w/Commissioner Angela Conley  
Tuesday - February 12 - 7am**

**Join us for relationship building, idea sharing, celebration & collaboration**

# Upcoming Neighborhood Organization Meetings



**DMNA BOARD MEETING**  
Monday, January 28, 2019, at 5:45 p.m.,  
at the Mill City Museum

**DMNA LAND USE COMMITTEE**  
Tuesday, February 5, 2019, at 6:00 p.m.,  
at the Mill City Museum



**EPNI BLUH COMMITTEE,**  
January 17, 2019, at 6:30 p.m.,  
at Elliot Park Recreation Center

**[Save the Date! 2019 Annual Meeting](#)**  
May 13, 2019 @ 5:30 pm - 8:00 pm  
Location TBD

Are you a Minneapolis  
small business owner  
or entrepreneur?



Do you need help navigating a City process?

Do you have questions about  
City requirements?

Need support and not sure where to start?

**CONTACT THE**

City of Minneapolis  
Small Business Team  
612-673-2499 (BIZZ)

[SmallBusiness@minneapolismn.gov](mailto:SmallBusiness@minneapolismn.gov)

*Staff are available to assist you.*



**Small Business Team**

350 S. Fifth St., Room 301M, Minneapolis, MN 55415  
612-673-2499

For reasonable accommodations or alternative formats  
please contact 311 at 612-673-3000.

People who are deaf or hard of hearing can use a relay service  
to call 311 at 612-673-3000.

TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau key pab 612-673-2800  
Hadii aad Caawimaad u baahantahay 612-673-3500.

# Need Help Navigating City Hall with your business questions?

Call the City of Minneapolis Small Business Team  
612-673-2499 (BIZZ)



# COFFEE WITH WARD 3 COUNCIL MEMBER STEVE FLETCHER

Upcoming Coffee with Your Council Member will take place at the following locations:



- Wednesday, January 23, at 5 pm., at In the Loop Coffee Company
- Wednesday, January 30, at 5 p.m., at Taraccino Coffee
- Wednesday, February 6, at 5 p.m., at Five Watt Coffee
- Wednesday, February 13, at 5 p.m., at the Purple Onion Café
- Wednesday, February 27, at 5 p.m. Open Book
- Wednesday, March 6, at 5 p.m., at In the Loop Coffee
- Wednesday, March 13, at 5 p.m., at Taraccino Coffee
- Wednesday, March 20, at 5 p.m., at Five Watt Coffee
- Wednesday, March 27, at 5 p.m., at the Purple Onion Cafe



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