



EAST TOWN
BUSINESS
PARTNERSHIP

May 17, 2018
11:30 am-1:00 pm
BUSINESS FORUM

"Water Works + Lock and Dam: All Things Riverfront Development."

at Wells Fargo Headquarters
550 S. 4th Street – 4th Floor Crews and Wetzel Room



FEATURED PRESENTERS

- **Bruce Chamberlain**, Parks Fellow, [Minneapolis Parks Foundation](#)
- **Janette Law**, Director – Communications & Strategic Partnerships, [Minneapolis Parks Foundation](#)
- **Kjersti Monson**, Manager, [The Falls Initiative](#)
- **Beth Shogren**, Executive Director, [Green Minneapolis](#) with Commons Park programming spotlight



Get Involved!



...ing the Downtown East and Elliot Park Business Community Since 1979



- Many Membership Benefits**
 With an East Town Business Partnership membership, you can make difference in your organization, your community and yourself! Which works for you?
- Official representation for East Town businesses
 - Visibility for member businesses including a logo link on the partnership website
 - Opportunity to host a networking and business forum at your business
 - Influential representation on area development plans and initiatives
 - Economic development support through collaboration with area neighborhood associations
 - Wide-reaching networking opportunities
 - Eligible for East Town Business Partnership administered business grants
 - Eligible to serve on the East Town Business Partnership Board of Directors
 - Monthly business forums: 11:30 a.m. to 1:00 p.m. on the third Thursday of each month, September through June



"As this part of downtown grows in every way - with our new health specialty center and new housing, parks, restaurants, and hotels - it's more important than ever to be a connected and cohesive community. That's why we continue to be an active member of East Town Business Partnership."

J. J. Pinc, MD, MBA, CEO
 Hennepin County Medical Center



"The East Town Business Partnership is a critical part of our communications and networking strategy, and enables Green Minneapolis to engage with a broad constituency. As we all look for ways to interact with our community to find partnerships, colleagues and customers, organizations like the ETBP are essential."



"We have enjoyed the collegial nature of the East Town Business Partnership members, and everyone's commitment to growing a thriving business, residential and culturally significant community. We value the high visibility the Partnership has given us."

Choose Your Membership Level!
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Downtown Minneapolis Resident—\$50
 Individual residents seeking to invest in the district while network business and civic leaders.

Silver—\$300
 Supporters who value the networking opportunities and recognition through membership benefits. This level is suggested for companies with 10 employees.

Gold—\$550
 Organizations who give added support for ongoing membership as database development, website and administrative services suggested for companies with between 11 and 35 employees.

Diamond—\$900
 Leading businesses that seek to enhance development and safe and productive environment for our business community suggested for companies with over 35 employees.

Platinum—\$2,000
 Leading businesses that contribute and receive recognition level of supporters. Membership includes complimentary person to attend the 10 monthly business forums, media recognition at all business forums, and priority placement Business Partnership website.

A Member-Driven Mission
 Serve as an advocate for the Downtown East and Elliot Park community, promoting a safe, productive business communication between business and civic leader.

The East Town Business Partnership
 it's where you belong.
 Renew or join today at easttownmpls.org



East Town Business Partnership
 810 South 7th Street
 Minneapolis, MN 55415
 info@easttownmpls.org
 www.easttownmpls.org



EAST TOWN BUSINESS PARTNERSHIP

2018-2019 Business Forum Series Advancing an East Town Vision Holistic Growth

Thank you for your active membership in the East Town Business Partnership! The ETBP is committed to advancing a holistic vision of economic and residential growth in our neighborhoods specifically and district overall. This year's forum season topics seek to advance the East Town vision to be increasingly vibrant, multifaceted and connected as a dynamic 21st century city center community.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1:00pm.*

2018 September | Celebrating the East End Development!
 A joint business forum with the mpls downtown council celebrating the East End mixed-use project bringing new housing, hotel, expanded commerce and a Trader Joe's grocery store, the first of its kind in downtown!

October | The Joys and Burdens of Starting and Building a Business in East Town. This forum will explore the contours, threats and opportunities of entrepreneurship in the unfolding experience of a premier and growing East Town. Jeff Sommers, Co-owner of Lizzie's Ice Cream, will be the featured speaker.

November | What is the Difference Between Diversity, Equity, and Inclusion? A panel of economic, social enterprise, and policy leaders will be discussing the important field of investment in the growth of human capital at all levels of business.

December | Downtown Demographics: Who Are We Becoming? The downtown residential population continues to surge year over year. This shared forum with the mpls downtown council will feature the State of Minnesota Demographic and residential development professionals exploring who we are becoming together.

2019 January | Car Lanes, Bus Lanes, Bike Lanes—Oh My! Figuratively speaking it seems that modes of transportation do not always get along. This forum will feature a panel of transportation design experts talking frankly about downtown street design, emerging trends in multimodalism and potential disruptive technologies such as autonomous vehicles.

February | Ways the Social Determinants of Health are Transforming Institutions
 The World Health Organization defines the social determinants of health as "the conditions in which people are born, grow, live, work, and age." In this forum East Town and Hennepin Healthcare's Upstream Health Innovation Team will discuss cutting edge research, measurements, and health care programs that are changing the very nature of health care itself.

March | The Economic Opportunities of Engaging Homelessness
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April (Annual Meeting) | Advancing Arts and Entertainment in East Town
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*All presenters and topics subject to change

The East Town Business Partnership Membership, Marketing and Communications Committee is excited to introduce a few new ways to help give your business or organization more visibility. If you have an interest in either of these sponsorship opportunities for upcoming business forums, please contact ETBP Executive Coordinator [Christie Rock Hantge](#).

PRESENTING SPONSOR

The first opportunity is to be a "Presenting Sponsor" at one of our monthly business forums. We would accept only one Presenting Sponsor per business forum. The cost is \$1,500. As a Presenting Sponsor, you would receive the following benefits:

- Presenting Sponsor name on ETBP Business Forum email invite and on the ETBP Website.
- One Exhibitor Table at ETBP event.
- 3-5 minutes at start of ETBP event to speak on their organization.



EXHIBITOR TABLE

The second opportunity is to have a "Exhibitor Table" at one of our monthly business forums. We will allow up to three Exhibitor Tables at a business forum. (We will reserve one of these tables for a Presenting Sponsor if we have secured one.) The cost for having a Exhibitor Table is \$200. You can display your business or organization's marketing materials, or perhaps samples of products that you sell.



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**EAST TOWN
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Introductions

WELCOME NEW East Town Business Partnerships MEMBERS



<http://firefightersforhealing.org/>

Today's Table Exhibitor

House  of
Charity
the heart of the city





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Platinum Sponsors





Special Thank You to Kraus Anderson!



...ing the Downtown East and Elliot Park Business Community Since 1979



"Being one of the first major development endeavors in East Town, the Guthrie benefits greatly from the civic pride in our organization and in our building. As the area continues to evolve, East Town Business Partnership offers us a way to deepen our commitment to the community we serve."



"As this part of downtown grows in every way - with our new health specialty center and new housing, parks, restaurants, and hotels - it's more important than ever to be a connected and cohesive community. That's why we continue to be an active member of East Town Business Partnership."

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James C. Seiner, Attorney
J. Seiner Law

- #### Many Membership Benefits
- In addition to engaging monthly meetings, members enjoy several advantages of belonging to the East Town Business Partnership:
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Ruth Dugren, Executive Director
Green Minneapolis

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Dan Collison
Executive Director

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***“Celebrating the Opening of
the Kraus Anderson Block”***

**Thursday, June 21, 11:30am-
1:00pm at the Finnovation
Center/Impact Hub MSP**



Minneapolis 2040 Comprehensive Plan Open House on May 17 at Dayton YMCA

The Downtown community's opportunity to review the draft Minneapolis 2040 Comprehensive Plan is coming up on Thursday, May 17, from 5:30 p.m. to 8:00 p.m., at the Dayton YMCA at Gaviidae.



minneapolis

2040



DISCOVER
**the heart of
the city**

EXPLORE
DOWNTOWN
LIVING

See what's possible when you live in the center of the action. Register online and join us for a free tour on **May 19th**.

Find out more at
www.ExploreDTLiving.com

An initiative of
 

Saturday, May 19 | 10 AM – 5 PM

Explore Downtown Living is a **FREE** event that lets you tour Downtown Minneapolis and all it has to offer at your own pace. Visit approximately 23 residential communities—checking out the views from each—while enjoying deals and specials from local businesses throughout.

<https://www.exploredtliving.com/>



DOING BUSINESS WITH THE CITY OF MINNEAPOLIS

MAY 23 | 4-7 P.M. | STOP BY ANYTIME
1011 W. BROADWAY AVE. SUITE 105

WE PURCHASE A WIDE RANGE OF GOODS AND SERVICES:

- Food catering
- Furniture and fixtures
- Landscaping
- Athletic equipment
- Graphic design
- Sewer cleaning
- Specialized consulting
- Recycling services
- Paper and paper products
- Translation and interpreting
- Elevator/escalator services
- Horticulture
- Building/office supplies
- Computer hardware/software
- Disposal services
- Promotional items
- Transportation services
- Engineering
- Roofing
- Flooring
- Snow removal
- Building maintenance and repair
- Abatement services
- Construction services
- HVAC
- Safety equipment and supplies
- Auto/truck supply
- Clothing and uniforms
- Electrical services
- Printing services
- Architecture
- Medical equipment and supplies
- AND MANY MORE!**

**JOIN US TO LEARN MORE ABOUT HOW YOU CAN
WORK WITH THE CITY OF MINNEAPOLIS!**

WHAT TO EXPECT

- **Learn the basics** about doing business with the City
- Learn more about the different **certifications and resources** available to small, minority, and women-owned businesses
- **Network and build relationships** with City staff and directors
- Hear about upcoming **business opportunities** with the City
- **Share ideas** about how the City can better support small, minority, and women-owned businesses

**A BRIEF PROGRAM WILL TAKE PLACE
AT 5 P.M. AND AGAIN AT 6:30 P.M. FEATURING:**

MINNEAPOLIS PARK AND RECREATION BOARD
MINNEAPOLIS CONVENTION CENTER
CIVIL RIGHTS - CONTRACT COMPLIANCE DIVISION
COMMUNITY PLANNING AND ECONOMIC DEVELOPMENT
CITY COORDINATOR'S OFFICE - SMALL BUSINESS TEAM
FINANCE - PROCUREMENT DIVISION
PUBLIC WORKS

Refreshments provided by Wendy's House of Soul

Hosted by Minneapolis Department of Civil Rights
Questions? Contact shanae.phillips@minneapolismn.gov

For reasonable accommodations or alternative formats please contact Shanae Phillips at shanae.phillips@minneapolismn.gov or 612-673-2697. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.
Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.

2018 X-Games Downtown Community Outreach Meeting

Representatives from the X-Games will provide the downtown community with an update on the upcoming 2018 X-Games, which are scheduled to take place at US Bank Stadium and The Commons on July 19 - July 22.

The meeting will take place on **May 24, from 5:30 p.m. to 6:30 p.m.** at the Edition Apartment Residences in the community / party room.





cynthiafroidgroup
fine minneapolis real estate

June Events

5th
4-8:00pm

Mill City Farmers Market
Night Market Opening Day
The Commons
through Sept 25.



13th
6-7:00pm

State of the
Downtown Minneapolis
Real Estate Market
Mill City Muesum



27th
4-6:00pm

CFG's Annual Izzy's
Ice Cream Social
Gold Medal Park





Happy Hour Networking Event
June 14, 2018
4:30 p.m. to 6:00 p.m
at McKinney Roe

FEATURED PRESENTER

Kevin Warren
Chief Operating Officer, Minnesota Vikings



Upcoming Neighborhood Organization Meetings



DMNA BOARD MEETING

Next meeting date is scheduled for
May 21, 2018, at 5:45 p.m., at
YouthLink

DMNA LAND USE COMMITTEE

Next meeting date is scheduled for
June 5, 2018, at 6:00 p.m., at the
Mill City Museum in the ADM
Room



EPNI Livability Committee,

June 7, from 4 to 5 PM, at
Segue Coffee

EPNI BLUH Committee,

June 21, at 6:30 PM, at
Elliot Park Recreation Center

Are you a Minneapolis
small business owner
or entrepreneur?



Do you need help navigating a City process?

Do you have questions about
City requirements?

Need support and not sure where to start?

CONTACT THE

City of Minneapolis
Small Business Team
612-673-2499 (BIZZ)

SmallBusiness@minneapolismn.gov

Staff are available to assist you.



Small Business Team

350 S. Fifth St., Room 301M, Minneapolis, MN 55415
612-673-2499

For reasonable accommodations or alternative formats
please contact 311 at 612-673-3000.

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Hadii aad Caawimaad u baahantahay 612-673-3500.

Need Help Navigating City Hall with your business questions?

Call the City of Minneapolis Small Business Team
612-673-2499 (BIZZ)

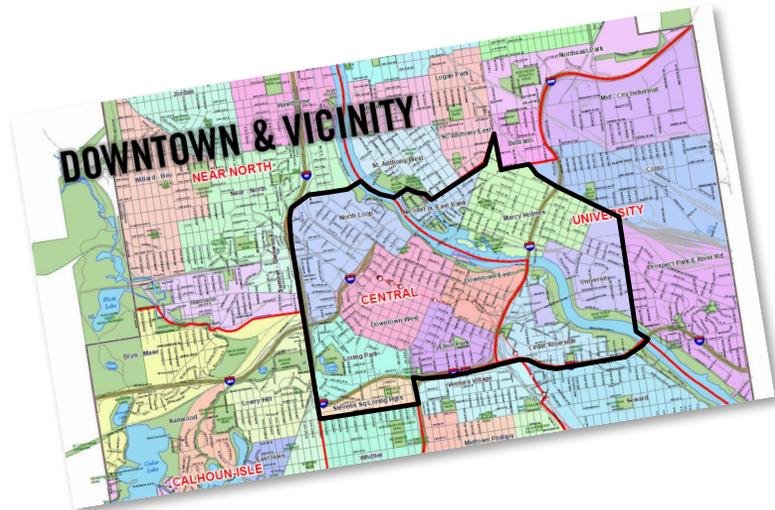


Spread the Word on East Town

Leadership Tip: Cast Vision and Allow Space for Some Ambiguity



**east
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MINNEAPOLIS



**A vibrant, multifaceted and
connected district promoting
the Elliot Park and
Downtown East/Mill District
Neighborhoods**





EAST END
MPLS, MINN

East End MPLS
@eastendmpls

- Home
- About
- Reviews
- Photos
- Posts
- Community

Create a Page

Liked Following Recommend ...

Posts

East End MPLS shared a video. 8 hrs ·

What is #EastTown? Check out our video with I AM | Sarah Edwards and see for yourself!

Starring our very own Chris Sherman, Rich Kiemen, Shane LaFave, Lucy Rymes, and Brittany Lengling.

Follow East End MPLS for neighborhood updates or to make East Town your new home.

#EastEndMpls #DoEast #ImIn



1,330 Views

I AM | Sarah Edwards is at East End MPLS. 10 hrs · Minneapolis ·

Like Page

I'm excited to share that I've recently started working with East End MPLS in the #EastTown neighborhood! What is East Town? Great question. Peep the video to l... See More

Like Comment Share

3

Write a comment...

“High Five”
to Sherman Associates
for promoting the East
Town Brand!







2025 Plan East Town-North Loop Development Work Group

East End Mixed Use Block Preview Meeting + 205 Park Project Update

Tuesday, May 29, 9-10am at the East End Apartments

RSVP to Dan Collison

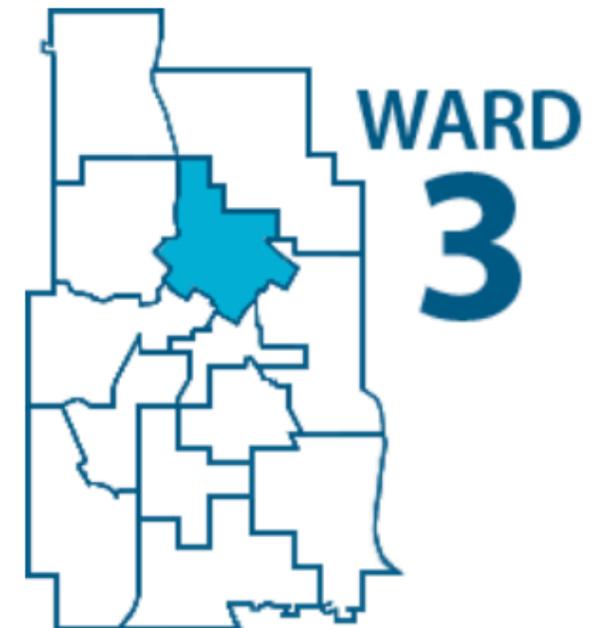
dcollison@mplsdowntown.com

Welcome to Ward 3

Ward 3 is a dynamic grouping of [neighborhoods](#), all of which are jam packed with potential. Home to the birth place of our city, the central business district, and some of the fastest growing and most historic neighborhoods in the country, the Third Ward will prove to be a driving force in our state and region. The following are just a things located in the Ward 3:

- Downtown Minneapolis - home to fortune 500 companies and thriving small and local businesses
- The Northeast Arts District - an area brimming with creativity, passion for civic engagement, and cultural diversity
- The new Vikings Stadium - the largest development project in Minnesota history
- Saint Anthony Falls - the birthplace of our city and major tourist hub, attracting 2 million visitors per year
- Marcy Holmes/Dinkytown - former home of Bob Dylan, present home to numerous U of M students, and the first neighborhood of our city
- The Mississippi Riverfront - a national park and natural wildlife habitat, providing adventure, peace, and nature just a short walk from downtown
- North Loop - our city's fastest growing neighborhood, and a national model for raising families in an urban setting

See the [Ward 3 profile \(pdf\)](#).





THE COMMONS

2018 Summer Season



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