



**EAST TOWN
BUSINESS
PARTNERSHIP**

2018-2019 Business Forum Series

Advancing an East Town Vision for Holistic Growth

Thank you for your active membership in the East Town Business Partnership! The ETBP is committed to advancing a holistic vision of economic and residential growth in our neighborhoods specifically and district overall. This year's forum season topics seek to advance the East Town vision to be increasingly vibrant, multifaceted and connected as a dynamic 21st century city center community.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1:00pm.*



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2018

September | *Celebrating the East End Development!*

A joint business forum with the mpls downtown council celebrating the transformative East End mixed-use project bringing new housing, hotel, expanded commercial space, and a Trader Joe's grocery store, the first of its kind in downtown!

October | *The Joys and Burdens of Starting and Building a Business in Minneapolis*

This forum will explore the contours, threats and opportunities of entrepreneurialism in the City of Minneapolis through the unfolding experience of a premier and growing business in East Town. Jeff Sommers, Co-owner of Izzie's Ice Cream, will be the feature presenter.

November | *What is the Difference Between Diversity, Equity, and Inclusion?*

A panel of economic, social enterprise, and policy leaders will be discussing the important field of investment in the growth of human capital at all levels of business.

December | *Downtown Demographics: Who Are We Becoming?*

The downtown residential population continues to surge year over year. This shared forum with the mpls downtown council will feature the State of Minnesota Demographer and residential development professionals exploring who we are becoming together.

2019

January | *Car Lanes, Bus Lanes, Bike Lanes—Oh My!*

Figuratively speaking it seems that modes of transportation do not always get along. This forum will feature a panel of transportation design experts talking frankly about downtown street design, emerging trends in multimodalism and potential disruptive technologies such as autonomous vehicles.

February | *Ways the Social Determinants of Health are Transforming Institutions*

The World Health Organization defines the social determinants of health as “the conditions in which people are born, grow, live, work, and age.” In this forum East Town and Hennepin Healthcare's Upstream Health Innovation Team will discuss cutting edge research, measurements, and health care programs that are changing the very nature of health care itself.

March | *The Economic Opportunities of Engaging Homelessness*

Downtown Minneapolis is home to nationally recognized thinkers and organizations that work to end homelessness. This joint forum with the mpls downtown council will feature People Serving People CEO Daniel Gumnit moderating a panel focusing on where economic innovations meet human need.

April (Annual Meeting) | *Advancing Arts and Entertainment in East Town*

East Town is known for the Guthrie Theater, MacPhail Center for Music, and the US Bank Stadium. Are you also familiar with Gamut Gallery, Good Arts Collective, Armory Event Center, and neighborhood art venues? This season's Annual Meeting will feature our growing arts and entertainment scene!

May | *Crime and Safety, Sentencing and Restorative Justice*

This forum will feature a candid panel conversation about the intersection of downtown crime, modern policing, sentencing, incarceration, and restorative justice.

June | *Toward an Inclusive Downtown*

This joint forum with the mpls downtown council will unveil the results from the yearlong “Inclusive Downtown Think Tank” co-sponsored with the YMCA that set out to cast a bold new vision for an increasingly welcoming downtown.