

**Draft Minutes from the
East Town Business Partnership Board of Directors Meeting
Thursday, June 1, 2017
Thrivent Financial, 625 4th Avenue South, Conference Room 280
Downtown West Neighborhood**

Present: Carina Aleckson, Marc Berg, Tim Briggs, Elizabeth Campbell, John Campobasso, Chris Fleck, Brooke Hajinian, Tom Hayes, Varun Kharbanda, Brian Maupin, Lynn Regnier, Kelly Stenzel, Carletta Sweet, Tim Tucker, Bert Winkel

Staff: Dan Collison, Christie Rock Hantge

Absent: Jackie Barrett, Daniel Gumnit, Jeff Hahn, Phil Huebner, Paul Mellblom

Guest: Kathleen Boe, Minneapolis Riverfront Partnership

I. Call to Order and Introductions

In the absence of President Paul Mellblom, Vice President Carletta Sweet called the meeting to order at 11:32 a.m., welcomed guest presenter Minneapolis Riverfront Partnership Executive Director Kathleen Boe, and thanked Board member Kelly Stenzel, Corporate Real Estate Leasing Manager at Thrivent Financial, for hosting.

Executive Director Dan Collison welcomed new ETBP Board member Brooke Hajinian who gave a brief history of her background at the Guthrie Theater (<https://www.linkedin.com/in/brooke-hajinian-9115401>).

Thereafter, the Board introduced themselves, during which Kelly advised TF owns 2-1/4 blocks of real estate in downtown Minneapolis: this 1/2 block on which its corporate headquarters stands and the adjoining 1/2 block of surface parking to the east (<http://www.emporis.com/buildings/122792/thrivent-financial-building-minneapolis-mn-usa>); the full block of surface parking across 5th Avenue South between South 6th and 7th Streets; and the 1/4 block of surface parking at the NWC of 5th Avenue South and South 7th Street known as the Smith Brothers block. Although they have not been actively marketing the surface lots, they have been receiving a number of inquiries from developers. There are a few projects that have spurred TF's interest over the last 9 months that they are researching further and, should they come to fruition as he hopes, they will have an announcement by late August. Downtown Minneapolis is their corporate headquarters and they intend on remaining; however, there is the possibility that they may not remain in this particular building. Parking is still considered very important for its downtown employees and, although executives have said that type of transportation is changing, they want to come up with some sort of solution that provides parking for a certain percentage of its employees. Right now 55% of TF's employees use some sort of transit and every year that percentage ticks up a percentage or two. Twenty years from now it could be a totally different look for transportation in downtown, but whatever solution they come up with they still want to provide parking for a certain percentage of their employees.

Dan noted the absence of Board members Jackie Barrett of Valspar Corporation due to the integration process at Sherwin Williams (<https://finance.yahoo.com/news/sherwin-williams-valspar-reach-agreement-103000932.html>), and Phil Huebner due to the Minnesota Vikings' annual playground build (<http://www.scout.com/nfl/vikings/story/1782171-vikings-build-playground-in-new-territory>). Also absent was Board candidate Siyad Abdullahi, CEO of The Language Banc (<https://www.facebook.com/LanguageBanc>), due to the move of his office.

II. Consideration of Agenda

The agenda was approved as submitted (BW/MB).

III. Consideration of Consent Agenda

The consent agenda was approved as submitted which included minutes from the May 4, 2017 Board meeting; Treasurer's report which was the F2017 Budget vs. Actual as of May 31, 2017 (the Wells Fargo Bank Statement for May 1-31, 2017 was unavailable at the time of meeting); Director of Downtown Partnerships for Minneapolis Downtown Council/Downtown Improvement District and Executive

Director for East Town Business Partnership/2020 Partners' report for April 30-May 27, 2017; and Executive Coordinator's report for 5-01-17 to 5-31-17 (BW/JC).

IV. Presentations

A. Minneapolis Riverfront Partnership. Executive Director Kathleen Boe thanked the ETBP for the opportunity to present and advised one of the things important to her organization is in their title, i.e., partnership. The more MRP can leverage partnerships with other organizations working on the riverfront, the stronger we will be as a community in terms of what we do with the riverfront. MRP has close ties with many of the river area organizations [e.g., Mississippi Watershed Management Organization, Minneapolis Parks and Recreation Board, Friends of the Mississippi River] and she welcomes the opportunity to find more ways to work together.

Boe described what the MRP is and its role (<http://www.minneapolisriverfront.org/about-mrp/>) and explained she is its sole employee with a contract employee for website management and one for administrative support. She also advised who comprises its Board of Directors (<http://www.minneapolisriverfront.org/about-mrp/board-of-directors/>). Carletta, who served two 3-year terms, is now an Alternate Director for the Central Riverfront. This is the one place where people with diverse interests can come together to work on riverfront revitalization.

MRP focuses on:

➤ *Creating connections* through:

- Placemaking events, e.g.:
 - ❖ Annual Riverfront Fests to get more people to the river and emotionally engaged, particularly in areas where people are not so aware, so that they will become involved in advocating for issues related to the riverfront. This year's event will be on Saturday, September 23, 2017 with In the Heart of the Beast and MPRB's Youth Line (<https://www.everfest.com/e/minneapolis-riverfront-fest-minneapolis-mn>) at the North Mississippi Regional Park (<https://www.threeriversparks.org/location/north-mississippi-regional-park/>); and
 - ❖ Annual Mississippi Minute Film Festivals/Riverfront Summits. This year's event will be on Monday, October 23, 2017 at the Mill City Museum.

▪ Physical access projects, e.g.:

- ❖ Protected bikeway on Marshall Street NE (<http://www.hennepin.us/residents/transportation/marshallstne>);
- ❖ Great Northern Greenway to connect neighbors through the heart of Northeast and North Minneapolis (<http://www.minneapolisriverfront.org/riverfront-initiatives/great-northern-greenway/>); and
- ❖ Red River Oxcart Trail (<http://www.minneapolisriverfront.org/riverfront-initiatives/red-river-oxcart-trail/>). The bike tour demo and app release will occur in September 2017.

➤ *Championing the river.* This begins with creating data (reference the 2015 Riverfront Vitality Project report she distributed or visit <http://www.minneapolisriverfront.org/riverfront-vitality-project/>) on what is or is not happening on the riverfront. MRP also has events throughout the year on issues critical to riverfront matters, e.g., launched RiverMatters breakfast series (<http://www.minneapolisriverfront.org/?s=rivermatters>) held in downtown Minneapolis with the goal toward educating the business community on issues related to the Upper River because it's the next area of development. The next RiverMatters will be in August

2017.

The MRP's state-chartered coordinated revitalization of the riverfront in Minneapolis encompasses: the 2.8 square miles in the Lower Gorge; 2.0 square miles in the Central Riverfront; and 3.4 square miles in the Upper River, which the MRP is paying particular interest, not only because it is the next area of redevelopment, but also because the communities that border this area need more social engagement and economic development to enliven the riverfront.

When the MRP produces its next RVP report in 2018, of interest to the Central Riverfront will be the economic impact the U.S. Bank Stadium has on the data. The 2015 RVP report revealed the following economic data:

- *Property tax revenue.* Approximately 18% of the revenue derived comes from riverfront properties and that has gone up by 5% over the last 10 years, and 11% comes from the Central Riverfront which has gone up by 20% over the last 10 years.
- *Riverfront employment.* From 2002-2013, total jobs in the river corridor rose by 13%, and 2012-2013 they rose by 5%. In 2013, the Central Riverfront had 73,340 jobs, an indication of the economic engine it is for the City. A number to also pay attention to is the Upper River which had 10,275 jobs in 2013 and the City's Above the Falls Master Plan (page 56 at <http://www.minneapolismn.gov/www/groups/public/@cped/documents/webcontent/wcms1p-110826.pdf>) calls for 3,000 additional new jobs which, if it comes to fruition, will be a 30% increase in jobs in the river corridor.
- *Park usage.* From 2004-2014 total riverfront regional parks visits rose by 76%, and in the Central Riverfront it rose to over 2 million visits. Thus, when the case is made for the new Water Works project (<https://mplsparksfoundation.org/projects/water-works/>), it is indeed needed due to the over usage of the Central Riverfront.
- *Riverfront access.* The vision is for the Mississippi riverfront to be lined by parkland. In the Lower Gorge, 91% of the riverfront is adjacent to parkland, 70% of the Central Riverfront is if you include the Lock and Dam, but only 47% is in the Upper River. Boe commented that MPRB Superintendent Jayne Miller believes that the lower percentage of park accessibility in the Upper River becomes a matter of equity. Today, the MPRB has, through its acquisition efforts, purchased over 70% of the land in the Upper River but will need bonding bills being passed to be able to turn them into parkland. The 48+ acre Upper Harbor Terminal project (<http://upperharbormpls.com/>) will also have a major impact on riverfront access and parkland.

Boe then described the following two efforts underway to increase access to and parkland in the Central Riverfront:

- Visioning alternative uses for the U.S. Post Office at 100 South 1st Street ([http://www.placeography.org/index.php/Minneapolis_Post_Office_\(Main_Post_Office\),_100_S._1st_Street,_Minneapolis,_Minnesota](http://www.placeography.org/index.php/Minneapolis_Post_Office_(Main_Post_Office),_100_S._1st_Street,_Minneapolis,_Minnesota)) led by the Metropolitan Design Center at the University of Minnesota, RSP Architects, and Friends of the Lock and Dam; and
- Transforming the Upper St. Anthony Falls Lock and Dam into a visitor and interpretive center [to complement Water Works] led by MSR Architects, National Park Service/Mississippi National River and Recreation Area (<https://www.nps.gov/miss>), Mississippi Park Connection (<http://parkconnection.org/>), National Parks Conservation Association (<https://www.npca.org>), and Friends of the Lock and Dam.

Lastly, Boe described her frustration over the lack of signage directing visitors to the river; it's a missing link in our connections. Discussions have been held (e.g., Meet Minneapolis, MDC), but

there's an opportunity to be more effective in implementing it throughout the downtown area.

Dan dovetailed her comments by noting besides encouraging institutional growth and land use, the ETBP is also encouraging placemaking; he serves on the Super Bowl Wayfinding Committee that MDC CEO Steve Cramer chairs (<https://www.mnsuperbowl.com/about/advisory-committee>) and it's a large conversation because it deals with wayfinding from the Minneapolis-St. Paul International Airport and improving the digital tool for downtown and the skyways. He feels the external signage in the built environment is still elusive and Minneapolis hasn't done very well. Part of ETBP's role is informing its membership that wayfinding to our regional assets and tapping into the millions of visitors, particularly to our district and the Central Riverfront, is an important amenity that should be highlighted institutionally through their websites.

Thereafter, Boe entertained questions during which she advised the Gateway Park improvements are under the purview of the MPRB's Downtown Service Area Plan (https://www.minneapolisparcs.org/park_care_improvements/park_projects/current_projects/downtown_service_area_master_plan/), the document that will guide outdoor improvements at all non-riverfront downtown neighborhood parks. She believes the river is much cleaner than it was 20 years ago for swimming and fishing, but referred to Friends of the Mississippi (FMR) and the National Park Service's Mississippi National River and Recreation Area (MNRRA) annual *State of the River* report (<http://stateoftheriver.com/>) to obtain a more scientific assessment of its health. Boe also noted one the biggest local causes for nutrient pollution in the river that can be controlled is pet waste (<https://www.mprnews.org/story/2017/04/03/pets-lawn-fertilizer-pose-big-threats-to-mississippi-river-in-twin-cities>).

MRP's operating budget for 2017 is \$155,000, and it has received project-related grants from the City, County, McKnight Foundation, and the Legislative-Citizen Commission on Minnesota Resources (LCCMR) via the Mississippi Watershed Management Organization. For more information about MRP, visit <http://www.minneapolisriverfront.org/> or twitter.com/mppls_riverfront or facebook.com/minneapolisriverfrontpartnership.

B. X Games Minneapolis 2017

Dan reported on the X Games presentation given before the DMNA Board on Thursday, May 25th at the Mill City Museum that he attended as well as Carletta, Chris, Christie, Lynn and Tom.

- Midwest debut
- 200+ marquee action sports athletes
- BMX, Skateboard and Moto X events at US Bank Stadium
- X Fest, an interactive action sports and music cultural festival at US Bank Stadium & Commons Park
- Harley-Davidson Flat Track Racing at East Parking Lot of Mall of America

General event information was as follows (with tickets starting at \$20):

	Thursday, July 13	Friday, July 14	Saturday, July 15	Sunday, July 16
X Fest Hours	4p – 7p	12p – 7p	12p – 7p	10 p – 7 p
Stadium Hours	n/a	12 p – 10:30 p	10 a – 10 p	10 a – 5 p
Concert Doors	n/a	9:30 p	9:30 p	4:30 p
Concert Hours	n/a	10:45 p – Midnight	10:45 p – Midnight	5:30 p – 6:45 p

- The 3-day music schedule in The Commons Park:
 - A Day to Remember (ADTR), American rock band on July 14th at 9:30 p.m.

- Flume, Australian musician Harley Edward Streten, on July 15th at 9:30 p.m.
- Atmosphere, Minneapolis hip hop duo, on July 16th at 5:30 p.m.
- Map of The Commons Park, west Block 75 and east Block 74 with location designations for artists, media, ADA, and traffic management.
- Load in schedule dates, times (beginning Monday, July 10th, 8 a.m./ending Tuesday, July 18th) and tasks.
- Street closures in **Green** have verbal approval from the City, and those in **Red** are TBD and Subject To Change.

For more information about this exciting East Town weekend event, visit <http://xgames.espn.com/xgames/minneapolis/>.

C. Mill City Quarter and Abiitan Mill City

For those unable to attend the May 16th East Town Development Group meeting, Dan briefed the Board on the presentation given by Steve Minn, Vice Principal and Chief Financial Officer of Lupe Development (<http://lupedevelopment.com/steve-minn/>) on the 6-story, 150-unit, affordable Mill City Quarter apartments at 322 South 2nd Street (<http://www.millcityquarter.com/>), and the 5-story, 135-unit, luxury senior living Abiitan Mill City at 428 South 2d Street (<http://abiitan.org/>) which took from 2008 to 2016 to bring to fruition. Although this project is adjacent to East Town in the Downtown West neighborhood, it is a major dual development project under one master developer embedded in the historic Mill District that exemplifies the complexity of assembling public land that was used for surface parking and turning it into a mixed-use residential development.

The development site is Parcel A located on the northeast side of South 2nd Street between 3rd and 5th Avenues (http://www.minneapolismn.gov/www/groups/public/@cped/documents/webcontent/convert_286301.pdf). The City's Request For Proposal had the following check list:

- Pay cash for the site;
- Negotiate 200 car parking rights until 2022 for tenants of the Crown Roller Mill building (<http://crownrollermill.com/>);
- Work with Mill Place (<http://www.journalmpls.com/news/development/2016/03/icm-buys-mill-place-buildings-plans-1-5m-renovation/>) to connect the site because it owns a strip of land traversing the site from its location to South 2nd Street;
- Clean up environmental issues as a result of being a former creosote production yard for the Eastern Minneapolis Railroad;
- Connect to the river;
- St. Anthony Falls Historic Preservation District and State Historic Preservation Office (SHPO) requirements;
- Six story height limit;
- No drive-through retail;
- Senior and affordable options preferable
- No Tax increment financing (TIF); and
- Connect to existing street grid.

The market issues that had to be contended with were:

- Workforce employment downtown was squeezed out of limited housing choices, especially hospitality;

- No downtown housing choice for back office workers for employers recruiting metropolitan wide;
- Difficulty in assembling large contiguous parcels in downtown;
- Growing Baby Boomer population needing senior housing but none had been built in downtown for 30 years; and
- High-end owners surrounding the site, e.g.: the high-end Carlyle Condominiums were concerned an “affordable” development would diminish their value, and RiverWest Condominiums presumed the un-obliterated views of downtown.

And the site issues to be resolved were:

- Title claims by railroad: The two sites were bisected by the old Minneapolis Eastern Railroad right of way which merged subsequently four times with the Burlington Northern and it took 4 years of litigation to resolve.
- Alleys to be vacated and realigned; and
- Land swaps to be negotiated.

Financing began in 2013 when the project received a \$2 million Metropolitan Council Livable Communities Program grant to demonstrate how private and public entities can work to unify a parcel; and the Department of Employment and Economic Development (DEED) gave an early investigation grant for environmental cleanup.

By 2014, the City and County pledged resources, and nine business and trade organizations pledged support for the Minnesota Housing Finance Agency (MHFA) funding and soon thereafter the project was given the green light to proceed.

During the design phase the project underwent a 2-year SHPO review process, and what it and the Metropolitan Council approved was that the rail corridor be preserved and turned into a pedestrian and bike trail, i.e., the woonerf (<https://en.wikipedia.org/wiki/Woonerf>). The woonerf became possible because of negotiations with the MPPB to make public bike trail connection on land it did not own and the willingness of Mill Place to provide a public easement over its parcel for access to MCQ and Abiitan and bike and pedestrian use. Now all three properties share a maintenance agreement and parking revenue goes toward maintenance of the woonerf. The public space improvements include (1) the woonerf itself that divides the two projects and will ultimately connect to the riverfront trail system and Water Works site (<https://mplsparksfoundation.org/projects/water-works/>), part of a public easement worked out with the MPRB; (2) the MCQ plaza; (3) the patio outside of Porter’s Café; and (4) the Abiitan plaza.

A major issue in constructing the woonerf was what to do with water runoff because: there’s an 8 foot drop from South 2nd Street to the riverfront and water flows like a waterfall after it rains; no need to exacerbate MP’s already damp basement; need to drain water from MCQ and Abiitan; no need to exacerbate RiverWest’s history stemming from the surface parking lots; need surface area for the woonerf parking to be a success; need drainage plan for landscaping; and City’s storm system on South 2nd Street was almost near capacity which would require a \$4 million upgrade.

To address these water drainage issues, they developed an innovative storm system under the woonerf: water infiltrates through pervious pavers into the galley system of five 48” diameter x 400’ long storage container pipes then percolates into the soil. There is sufficient soil around each pipe to support truck traffic on the site and percolate correctly into the aquifer and not into the City’s storm system on South 2nd Street and they can hold a 20-year storm event for 4 days.

In exchange for its Livable Communities grant, the Metropolitan Council had a short transit-oriented development wish list:

- A bus stop, which was integrated into the MCQ building on 3rd Avenue South;

- Minimized surface and below ground parking: it's 1:1 for the residential components of each project;
- Shared parking with Mill Place and Crown Roller office buildings;
- HOURCAR® to cut single occupied vehicle (SOV) ownership: there's one for the MCQ commercial lot;
- River road and street grid are connected via designated trail; and
- Service retail onsite to reduce SOV trips: there is a 15,000 square foot site at the corner of 3rd Avenue and South 2nd Street.

Abiitan, the other development on the site, is a new concept, a first-of-its-kind, 55+ luxury senior living, entrance-deposit community, owned and managed by Ecumen (<http://www.ecumen.org/>) and developed from a culmination of multiple focus groups with Mill City Commons (<http://millcitycommons.org/>) who partners with other cultural institutions to arrange lifestyle programming.

Dan commented that he continues to be dazzled and impressed about what it takes to get things done, e.g., First Covenant Church's East Side Apartments (<http://www.minneapolismn.gov/www/groups/public/@cped/documents/webcontent/wcmssp-183983.pdf>).

D. Bylaws Amendment

Carina Aleckson advised to clarify when transitions off the Board occur (e.g., the recent departure of Hillary Hart and Joshua Clark) whether those filling the remaining time of those unexpired terms should count as a full term, she prepared the following language on behalf of the Board Development Committee to be added under Section 7.09: Vacancies:

Each director so chosen shall hold office until the expiration of the term she/he was elected to fill or until her/his successor shall be duly elected and qualified, unless sooner removed as hereinafter provided. A director chosen to complete a previous director's term shall still be eligible to serve two consecutive 3-year terms. After serving two consecutive 3-year terms, a person may be considered for election to the Board after being off the Board for at least one full year.

As this proposed Bylaws amendment is being presented to the Board for the first time for consideration, no action will be taken until the full Board next reconvenes, i.e., on September 7, 2017.

V. Action Item: Consideration of New Board Member

Dan explained since Alex Tittle's time has been tapped due to his position on the Minnesota Super Bowl LII Business Connect (<http://www.mnsuperbowl.com/business-connect>) along with the responsibilities of running his nascent consulting firm, Diversityact LLC, he has stepped off the ETBP Board. As a result, the Board Development Committee recommends Siyad Abdullahi who Dan has gotten to know over the past couple years and whose company became a member of the ETBP as Tittle's replacement (reference Abdullahi's application and professional profile forwarded via email from Dan dated June 2, 2017). Thereafter, Siyad Abdullahi was elected to fill the remaining term of Alex Tittle (JC/CA).

VI. Updates

A. Executive Director Monthly Review. Dan updated the Board on the following City ordinances:

- 1) The plastic bag ban has been preempted by state legislators (<https://www.mprnews.org/story/2017/05/31/>)

[minneapolis-plastic-bag-ban-halted-by-gop-lawmakers](#)).

- 2) The sick and safe leave begins July 1, 2017 (<http://www.mranet.org/Member-Benefits/Member-Only-Benefits/Publications/Inside-HR-Newsletter/ID/963/Update-to-the-Minneapolis-Sick-and-Safe-Leave-Law>). At ETBP's June 29th Happy Hour, representatives from the Minneapolis Area Chamber of Commerce will provide an update on the new sick and safe time ordinance (<http://easttownmpls.org/3499-2/>).
- 3) The minimum wage was voted on May 26th by the City Council directing staff to draft an ordinance establishing a \$15-an-hour minimum wage for workers in Minneapolis (<http://www.ci.minneapolis.mn.us/news/employees/WCMSP-199580>).

Dan reminded the Board the ETBP held a listening session in furtherance of this discussion on January 30th at Day Block Brewing Company, the feedback of which was incorporated in the City staff workgroup and consulting team report (<http://www.ci.minneapolis.mn.us/www/groups/public/@clerk/documents/webcontent/wcm-sp-199132.pdf>) that asserted *the milestone for "livability" wage for this region is \$19.80 per hour, and all these research efforts lead us to conclude that nearly half of the City's 300,000+ workers are likely earning far less than a "living wage." We have at least 71,000 workers (or about one-quarter of Minneapolis workers) in Minneapolis – many of whom are Minneapolis residents – for whom affordability of basic needs is a problem. This is one of the issues the City is actively trying to address.*

Then he relayed what he personally heard from business owners and leaders, the Minneapolis Business Advisory Group and leadership roundtables:

- Regional competitiveness/are we creating an island?
- Could this actually bring the most harm to the small businesses that are seeking to build wealth in resource challenged neighborhoods?
- If the sectors with the smallest margins and the high count of lower wage hourly employees are the most impacted, there could be business failure and job loss.

He also commented on the data received from the Minnesota Restaurant Association, and that regulatory burdens and requirements are part of why businesses feel overwhelmed. Thus:

As staff balanced comments received during the public engagement process and the research at hand, it became evident that a municipal minimum wage policy is one available tool to address issues of livability and economic disparity in our community. While cognizant that a statewide or regional approach would be preferred, it is unlikely in the near term. Given the City's policy commitment to reduce disparities in our community, staff sees that consideration of a municipal minimum wage is certainly a mechanism by which City Council could act toward reducing economic and racial disparities, though it is but one of many tools by which policymakers can continue to address said inequities. Further attention to issues such as affordable housing, affordable and accessible transportation, education, training, and access to jobs generally should continue to be a focus the City maintains.

Lastly, he cited City staff recommendations:

- Make no exception for tipped workers in the hospitality industry – all workers are subject to minimum wage, regardless of tips, consistent with the state policy. However, as indicated below, phase in implementation based on size of business which would in effect allow for a longer phase in period for most of our local restaurants.
- Establish a training wage that may be paid to youth ages 20 years for no more than 90 days consistent with current state law. Following precedent in many other jurisdictions, a

training wage could be set at 85% of the minimum wage. Youth workers are subject to the full minimum wage when the training period ends (i.e., after 90 days). All workers aged 21 and over are treated equally in regards to the minimum wage policy.

- Allow an extended implementation for smaller and micro businesses that comports to what staff saw in other jurisdictions, extending the phase in period to an additional 1-2 years beyond the final date at which larger businesses achieve the targeted minimum wage level.

He reminded the Board that it is not a policy think tank and decided it would not make statements or write letters of support but to have it meted out in the public arena.

B. *Downtown Minneapolis Neighborhood Association.* Carletta referenced her report included in the online Board package for June and noted that there's a Land Use Committee meeting on Tuesday, June 6th (<http://www.thedmna.org/wp-content/uploads/2017/06/06-06-2017-Land-Use-Committee-Meeting-Agenda-REVISED2.pdf>).

C. *Elliot Park Neighborhood, Inc.* Lynn Regnier announced there will be a Building, Land Use and Housing meeting on Thursday, June 15th. Dan advised First Covenant Church (<http://www.1stcov.org/>) has leveraged its building to be shared civic space which now has 8 nonprofits, some of which will give presentations at the BLUH meeting (<http://elliottparkneighborhood.org/event/bluh-meeting-2/>). FCC is also considering changes to its winter shelter program for homeless adults, a collaboration of 70 organizations that provide hospitality and meals in rotation, and is encouraging discussion and community participation. FCC received \$152,000 from the City to revamp its facility (<http://www.minneapolismn.gov/www/groups/public/@clerk/documents/webcontent/wcmssp-187625.pdf>). St. Stephen's Human Services (<https://ststephensmpls.org/>) will be the new provider and they pursue year round care for homeless adults for a more robust social service engagement on site.

Dan further noted that the City is signaling they will provide the bonds needed for East Town Apartments

(<http://www.minneapolismn.gov/www/groups/public/@clerk/documents/webcontent/wcmssp-198059.pdf>) and they hope to close by October 2017.

D. *Minneapolis Downtown Council/Downtown Improvement District.* Dan reported on the following:

- A lot of construction activity continues on the Nicollet Mall reconstruction project which will be "substantially" completed by November 2017 (<http://www.nicolletmallproject.com/construction>); and
- The Super Bowl LII Host Committee will have a clearer sense about what's going to happen and where after the National Football League makes its decision in July (<https://www.mnsuperbowl.com/events>); a briefing forum will be held later in November.

VII. Committee Reports

A. *Executive.* Dan reminded the Board of the July 11th half day strategic planning retreat led by Trudy Ohnsorg of Cincinnatus (<http://www.cincinnatus.com/trudy-ohnsorg.html>) at Paul's office and to expect some advance reading materials. The last retreat which produced the previous 5-year strategic plan (2013-2017) became an amazing calling card for the intentionality of everything and encouraged everyone to attend. The biggest challenge will be determining what innovative programs the ETBP wants to do going forward.

B. *Board Development.* See Carina's Bylaws Amendment above.

- C. **Business Forum.** Dan advised he's finalizing the new brochure for distribution by the June 15th business forum.
- D. **Membership, Marketing and Communication.** Referencing the Membership Report as of May 31, 2017 (<http://easttownmpls.org/wp-content/uploads/2017/05/ETBP-Member-Report-4.28.17.pdf>), MMC Chair Chris Fleck advised there has been no change in membership or cash flow. Then he announced the following activities:
- The next Happy Hour Networking Events on Thursdays, 4:30-6:00 p.m.: June 1st has been moved to June 29th due to an engagement has in Woodbury (see him if willing to take his place); September 28th, November 30th.
 - The next MMC meeting is on Thursday, June 15th, 10:15-11:15 a.m. in advance of the business forum at the Millwright Building and then he encouraged those wishing to participate to join.
 - They are moving ahead with Wild Apricot (<https://www.wildapricot.com/>) for the membership management system in time for the summer membership drive. Christie advised it's a trial to determine whether it's a good fit for ETBP.
 - Chris reminded everyone he's available to meet with members' marketing and communications departments to introduce them to the tools of the "East Town" brand. He can be reached by phone at 612-343-4742 or via email at Chris.Fleck@northcentral.edu and then he made his business card available.

VIII. Old / New / Other Business

Hays announced HCMC has changed its approach to its annual meeting; instead of having it in late May, it will now be held on Monday, June 26th and, instead of paying for parking at the Minneapolis Central Library, it will be now be held in the community at the Elliot Park Recreation Center. In addition to an overview of last year's activities, the agenda will include their new clinic and specialty center, Kraus-Anderson and Finnegan's will present on their full block development. More details to follow.

IX. Adjournment

There being no further business, the meeting adjourned at 1:02 p.m. (TH/TB).