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East Town Business Partnership 3rd Quarter Newsletter

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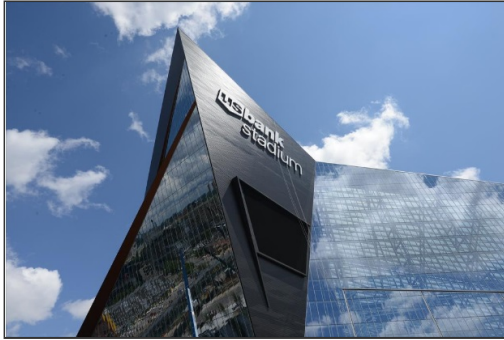


**Serving the Downtown East and Elliot Park Business Community since 1979
(Formerly East Downtown Council)**



What's Happening in East Town?

All Things Stadium event was a BIG success!



Stadium. This special event partnered the The East Town Business Partnership with the Minneapolis Downtown Council-Downtown Improvement District and the Economic Development Association of Minnesota (EDAM).

Executive leaders from the Minnesota Sports Facility Authority, SMG, and the

Minnesota Vikings organization provided a high level snapshot of all three organizations and what their individual strategies are for the stadium and how they will work together to make the stadium a success in the startup phase and first 3-5 years of operation.

Over 200 people attended this event! Thank you to our event sponsors NRG Energy and Monterrey Security.



Welcome to the Commons

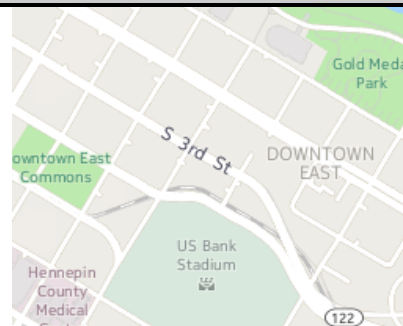


The Commons is a new 4.2-acre urban park located amidst new office and residential buildings, near light rail, and adjacent to the new US Bank Stadium. The Commons will serve the downtown community, workers, visitors, residents of Minneapolis and the region. It will also host events connected to the new stadium.

The Commons is a great place to enjoy the green space; make a new friend; exercise; people watch; eat your vegetables; snap a selfie; call your mother; climb the play structure; cool off in the splash pad; delight in the gardens; stroll the pathways; attend a reading; get your dance on; laugh; contribute.

Realm Improvement by public vote as part of the Downtown Improvement District's 2016 Greening and Public Realm Awards!

For more information, please visit the **The Commons** Web site.





You're Invited: Don't Skip the Commercials!

Northbest: Ads of Minnesota

Northbest will celebrate Minneapolis' creative community with an entertaining screening featuring some of the best locally-created advertising work.

The Northbest screening is free and open to the public and will include food trucks and a huge array of local craft brews and other beverages.

We invite you to The Commons to celebrate with Northbest!

Date: Tuesday, October 4, 2016

Time: 8:00 PM screening | Food/Beer Available 5 pm

Place: The Commons - 424 Portland Avenue South



Northbest: Ads of Minnesota is produced by the Minneapolis Downtown Council, in partnership with Ad Fed MN and Intersections: The Downtown 2025 Plan's Downtown Experience Committee.



The **Minneapolis Idea Exchange** (MiX), an initiative of the Minneapolis Downtown Council's *Intersections: The Downtown 2025 Plan*, will host its third annual gathering on Wednesday, October 12 from 4:30-7:00 p.m. at Brave New Workshop in downtown Minneapolis. Networking begins at 4:30 p.m., with the program beginning at 5:00 p.m.

MiX, a free event that is open to the public, aims to bring all different groups from within our community together to discuss major topics affecting our city in an interactive, engaging and entertaining way.

This year's event includes insight into the improvisational mindset and exercises by John Sweeney, owner of the Brave New Workshop, as well as interactive questions, networking, food and beverages and a panel focused on discussing the thesis of University of Minnesota's Metropolitan Design Center director Tom Fisher's new book, *"Designing Our way To A Better World."* Sign up for free online through October: <http://www.minneapolisideaexchange.com/>

Business Recycling Funding Opportunities

The commercial sector generates more than half of the total waste in Hennepin County, and nearly two-thirds of the waste created at businesses and non-profits is recyclable.

Owners with commercial buildings in the seven-county metro area -- that also generate four cubic yards or more of trash per week -- must be recycling at least three materials by 2016.

A strong recycling program conserves natural resources and reduces greenhouse gas emissions, can help your bottom line, and demonstrates your organization's commitment to sustainability and the community.

Submit a [business recycling request form](#) or call 612-543-1316 to discuss business recycling grant project ideas and funding opportunities.

East Town Business Partnership 2016-2017 Business Forum Schedule

October 20: "The Communication of Change" at Thrivent

The October business forum is unique from many others in that we will hear some practical advice from a specialist on change management. Lori J. Abrams, Ph.D. is an award winning faculty member in the Department of Strategic Management at the University Of Minnesota Carlson School Of Management and is a licensed mediator. She is also an Organizational Development consultant specializing in negotiation and the communication of change. Attend this forum to learn insightful aspects of organizational change and essential practices for communicating change both internally within your organization and externally to your constituents.

November 17: "Engaged Philanthropy: It Takes More Than Writing a Check to Impact Society" at the United Way

A joint forum with the Minneapolis Downtown Council-DID in which a panel of regional philanthropic specialists will discuss social responsibility, mission giving, return on investment, and employee engagement.

December 15: "Connecting East Town to All of Minnesota" at the Guthrie Theater

Five elected leaders will discuss pressing issues for the next legislative session.

2017

January 19: "The Commons in East Town Now and in the Future"

Green Minneapolis, Elected Officials, and the MSFA will talk about how the new park will be programmed now, and developed into the future.

February 16: "The Strategic Development Vision of East Town Being Told to the World"

March 16: "The National Initiative for Building Community Trust and Justice"

Local and national voices will discuss the three-year process led by the U.S. Department of Justice and the Minneapolis Police Department seeking to re-envision procedural justice, implicit bias and reconciliation.

April 20 (Annual Meeting): "The Future of Transit: Coming and Going from East Town" at the Normandy Inn

The Leadership of the Metropolitan Council will share an unfolding vision for innovative and progressive regional transit growth.

May 18: "Neighborhoods and Wards: The Beautiful Social Fabric of East Town"

City staff and neighborhood leaders will give us a celebratory snap shot of the social strength of the residents of East Town and our nearby connections.

June 15: "Making a Mall for Everyone: The Nicollet Mall Project"

A joint business forum with the MDC-DID celebrating the 2017 Nicollet Mall grand opening, that will provide our membership with key accomplishments and future programming aspirations for this new public amenity.

2016-2017 ETBP Business Forum Series Flyer



**east
TOWN**
MINNEAPOLIS

**EAST TOWN
BUSINESS
PARTNERSHIP**

It's Where You Belong

Please renew or join today. If you have already submitted payment, thank you! We greatly appreciate your investment in the East Town Business Partnership and the East Town Business District. If you

East Town Approachability

The East Town Business Partnership is an inclusive association dedicated to fostering business and civic connections in the Downtown East and Elliot Park neighborhoods. By supporting businesses, nonprofit organizations and property owners, we advance the potential of this thriving area. Through the promise of safe and productive networking environments, we offer members a wide open door to new opportunities. It's good to belong to the fastest growing business district in Minneapolis.

Rise Up, East Town Partners

Since the East Town Business Partnership (formerly East Downtown Council) is funded by membership dues, your active membership and participation is critically needed to support the progressive growth of this emerging district. Join today and become an integral part of our partnership.

Many Membership Benefits

- Official representation for East Town businesses
- Visibility for member businesses including a logo link on the partnership website
- Opportunity to host a networking and business forum at your business
- Influential representation on area development plans and initiatives
- Economic development support through collaboration with area neighborhood associations
- Wide reaching networking opportunities
- Eligible for East Town Business Partnership administered business grants
- Eligible to serve on the East Town Business Partnership Board of Directors
- Scheduled member meetings: 11:30 a.m. to 1:00 p.m. on the third Thursday of each month September through June

East Town Business Partnership Membership Brochure

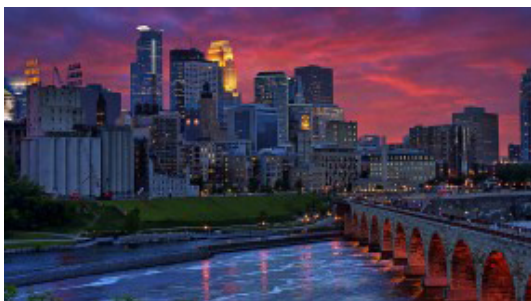
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[The Commons ↗](#)



[Ryan Companies Downtown
East Redevelopment Project ↗](#)



[Downtown East Neighborhood ↗](#)



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