



Hennepin County News

Environmental Services • 612-348-3777 •
www.hennepin.us/greenpartners
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To: Cities, business associations, haulers and partners in Hennepin County
From: [Angie Timmons](#), Environmental Services, 612-348-2477
Date: September 18, 2013
Subject: Promotional materials for Business Recycling Grants

Sample Newsletter Article

Hennepin County offers grants to businesses to increase recycling

Are you a business that wants to start recycling? Maybe improve the recycling program you already have? Hennepin County is now offering grants of up to \$50,000 for businesses to start or improve programs to divert recyclables and organics (food and non-recyclable paper) from the trash.

Nearly two-thirds of waste created at businesses is recyclable. Having a strong recycling program conserves natural resources and reduces greenhouse gas emissions, can help a business's bottom line, and demonstrates their commitment to sustainability to their customers.

Most businesses and non-profits in the county — from large office buildings to small churches, restaurants and apartment buildings — are eligible to apply. These grants can help with the purchase of containers, equipment purchase and installation, hauling service charges and minor improvements to loading docks and waste enclosures.

Hennepin County has staff available to answer questions about the grant application, review project ideas, evaluate potential costs and savings, and offer resources to start and improve recycling and organics programs. For more information and application materials, visit www.hennepin.us/businessrecycling or call 612-543-1316.

Sample Web Story

Hennepin County offers grants to businesses to increase recycling

Are you a business that wants to start recycling? Maybe improve the recycling program you already have? Hennepin County is offering recycling grants of up to \$50,000 for businesses, non-profit organizations and institutions to start or improve programs to divert recyclables and organics (food and non-recyclable paper) from the trash. These grants can help with the purchase of containers, equipment purchase and installation, hauling service charges and minor improvements to loading docks and waste enclosures. Having a strong recycling program conserves natural resources and reduces greenhouse gas emissions, can help a business's bottom line, and demonstrates their commitment to sustainability to their customers. Learn more at www.hennepin.us/businessrecycling or call 612-543-1316.

Sample Social Media Posts

Interact with Hennepin Environment on Facebook at www.facebook.com/hennepinenvironment and Twitter at www.twitter.com/hennepinenviro (@hennepinenviro).

Facebook:

Two-thirds of waste created at businesses is recyclable. Apply for a business recycling grant from Hennepin County. www.hennepin.us/businessrecycling

Twitter:

Need recycling containers for your business? Hennepin County has grants to help you get them. www.hennepin.us/businessrecycling

Additional Promotional Materials

- High quality images to accompany articles are available. Request images by e-mailing angie.timmons@co.hennepin.mn.us
- Business Recycling Grant program flyer can be downloaded at www.hennepin.us/businessrecycling
- The Business Recycling and Organics Recycling brochures can be ordered from www.hennepin.us/literatureorderform