



**EAST TOWN
BUSINESS
PARTNERSHIP**

2017-2018 Business Forum Series: East Town, Chapter Two

Thank you for your active membership in the East Town Business Partnership! The redevelopment story of East Town is an epic celebration of all that Elliot Park and Downtown East have been, and what we continue to become together amidst unprecedented redevelopment. This year's business forum series is designed to help you stay engaged in large scale events and new developments simultaneous to strategically designed thought leadership.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30 am-1:00 pm.*



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2017

September: *Making a Mall for Everyone: The Nicollet Mall Project*

A joint business forum with the mpls downtown council celebrating the progress and ultimate outcome of the Nicollet Mall construction including key accomplishments and future programming aspirations for this new public amenity.

October: *Getting Around in East Town Now and for the Next 25 Years*

Transit and access to downtown is a hot topic! This forum will include local and regional leaders talking about transit and access policy and strategies alongside emerging pedestrian, bike, and car technologies that are changing the way we move to and from East Town.

November: *Super Bowl 52: Let's Get the Party Started!*

Super Bowl 52 Host Committee Leadership providing an overview of all the activities and events of Minnesota's moment on a global stage.

December: *Innovative Business Models + Start Ups*

East Town is becoming a new hub for startup companies! This shared forum with the mpls downtown council will feature successful entrepreneurs discussing the theory and practice behind their success and strategies.

2018

January: *Helping Businesses Lead on Energy Efficiencies, Waste and Pollution Reductions*

This forum will feature subject experts discussing several new and innovative partnerships that are transforming how Minneapolis businesses can play a leading role in new energy efficiencies and waste reductions that are both good for business and the community.

February: *Destination Transformation 2030 Meet Minneapolis Tourism Master Plan*

Executive Leadership from Meet Minneapolis presenting on the long range goal to be a region that hosts 50 million visitors annually through regional branding and marketing and efforts across an array of sectors.

March: *First Look at the New HCMC Clinic and Specialty Center*

\$222 million, 377,00 square foot, 40 clinics moved from 9 buildings into one new clinic that is skyway and tunnel connected to the HCMC campus! This shared forum with the mpls downtown council will feature HCMC Executive Leadership sharing unique details about the project.

April: *A Big, Bold North, Booming East Town Extraaaaaavaganza (Annual Meeting)*

This meeting will include annual district highlights and emerging priorities. And, our feature presenters, the very popular Theater for Public Policy will provide a humorous and improvised look at what it means to be East Town in the Bold North!

May: *Water Works + Lock and Dam: All Things Riverfront Development*

This forum will feature leadership from the Riverfront Partnership and the Minneapolis Park Foundation giving us a comprehensive look at projects transforming the riverfront for generations to come.

June: *Celebrating the Opening of the Kraus Anderson Block*

The redevelopment of an entire block of East Town is a celebration of urban innovation and best practices for mixed use development. This shared forum with the mpls downtown council will introduce us to all that is new on this block including new housing, the Elliot hotel and restaurant, the Finnovation Center, and the new Kraus Anderson headquarters.

*All presenters and topics subject to change