

# East Town Approachability

The East Town Business Partnership is an inclusive association dedicated to fostering business and civic connections in the Downtown East and Elliot Park neighborhoods. By supporting businesses, nonprofit organizations and property owners, we advance the potential of this thriving area. Through the promise of safe and productive networking environments, we offer members a wide open door to new opportunities. It's good to belong to the fastest growing business district in Minneapolis.

# Rise Up, East Town Partners

Since the East Town Business Partnership (formerly East Downtown Council) is funded by membership dues, your active membership and participation is critically needed to support the progressive growth of this emerging district. Join today and become an integral part of our partnership.



810 South 7th Street  
Minneapolis, MN 55415



**EAST TOWN  
BUSINESS  
PARTNERSHIP**



# It's Where You Belong

Serving the Downtown East and Elliot Park Business Community Since 1979





## Many Membership Benefits

In addition to engaging monthly meetings, members enjoy several advantages of belonging to the East Town Business Partnership:

- Official representation for East Town businesses
- Visibility for member businesses including a logo link on the partnership website
- Opportunity to host a networking and business forum at your business
- Influential representation on area development plans and initiatives
- Economic development support through collaboration with area neighborhood associations
- Wide reaching networking opportunities
- Eligible for East Town Business Partnership administered business grants
- Eligible to serve on the East Town Business Partnership Board of Directors
- Scheduled member meetings: 11:30 a.m. to 1:00 p.m. on the third Thursday of each month September through June

## Choose Your Membership Level

With an East Town Business Partnership membership, you can make a difference in your organization, your community and yourself. Which level works for you?

### Individual—\$50

Individuals seeking to invest in the district while networking with business and civic leaders.

### Bronze—\$200

Home-based and emerging businesses with one or two employees seeking to advance through dynamic networking opportunities.

### Silver—\$300

Supporters who value the networking opportunities and recognition received through membership benefits. This level is suggested for companies with three to 10 employees.

### Gold—\$500

Organizations who give added support for ongoing membership benefits such as database development, website and administrative services. This level is suggested for companies with between 10 and 35 employees.

### Diamond—\$800

Leading businesses that seek to enhance development goals and promote a safe and productive environment for our business community. This level is suggested for companies with over 35 employees.

### Platinum—\$1,500

Leading businesses that contribute and receive recognition as our highest level of supporters. Membership includes complimentary registration for one person to attend the 10 monthly business forums, mention and logo recognition at all business forums, and priority placement on the East Town Business Partnership website.

## A Member-Driven Mission

Serve as an advocate for the Downtown East and Elliot Park business community, promoting a safe, productive business environment and communication between business and civic leaders.



“Being one of the first major development endeavors in East Town, the Guthrie benefits greatly from the civic pride in our organization and in our building. As the area continues to evolve, East Town Business Partnership offers us a way to deepen our commitment to the community we serve.”

*Joseph Haj*  
Artistic Director for the Guthrie Theater



“It is very exciting to see the development that is occurring all around U.S. Bank Stadium in East Town with apartments, condos, restaurants, and new office buildings. We are proud to be a part of this new, vibrant part of downtown.”

*Michele Kelm-Helgen, Chair*  
Minnesota Sports Facilities Authority



“As this part of downtown grows in every way – with our new health specialty center and new housing, parks, restaurants, and hotels – it’s more important than ever to be a connected and cohesive community. That’s why we continue to be an active member of East Town Business Partnership.”

*Jon L. Pryor, MD, MBA, CEO*  
Hennepin County Medical Center



“We have enjoyed the collegial nature of the East Town Business Partnership members, and everyone’s commitment to growing a thriving business, residential and culturally significant community. We value the high visibility the Partnership has given us.”

*James C. Selmer, Attorney*  
J. Selmer Law

The East Town Business Partnership,  
it’s where you belong.

Renew or join today at [easttownmpls.org](http://easttownmpls.org).