



**EAST TOWN
BUSINESS
PARTNERSHIP**

2016-2017 Business Forum Series: Keeping Up with the Speed of Change

Thank you for your active membership in the East Town Business Partnership! (Formerly East Downtown Council.) This year's business forum series is focused on keeping up with the speed of change in our rapidly transforming business district. The conversations range from new parks to the Super Bowl, philanthropy to policing—all seeking to help you think strategically and holistically about new ways to grow alongside our economic transformation.

Take advantage of these important forums and invite others to join you on the third Thursday of each month, September through June, 11:30am-1pm.* Networking is from 11:30-Noon and everyone is invited to make a brief personal introduction in each forum.



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2016

September: *All Things Stadium*

This special event will partner with the Minneapolis Downtown Council-Downtown Improvement District and the Economic Development Association of Minnesota to introduce the business community to the three unique organizations overseeing and programming the new US Bank stadium: The Minnesota Sports Facility Authority, SMG, and the Minnesota Vikings.

October: *Keeping up with the Pace of Change*

The Institute for Research in Marketing at the Carlson School of Management will discuss the attributes of 21st century businesses that are able to “keep up” and lead in an accelerating world.

November: *Engaged Philanthropy: It Takes More Than Writing a Check to Impact Society*

A joint forum with the Minneapolis Downtown Council-DID in which a panel of regional philanthropic specialists will discuss social responsibility, mission giving, return on investment, and employee engagement.

December: *Connecting East Town to All of Minnesota*

Five elected leaders will discuss pressing issues for the next legislative session.

2017

January: *The Commons in East Town Now and in the Future*

Green Minneapolis, Elected Officials, and the MSFA will talk about how the new park will be programmed now, and developed into the future.

February: *The Strategic Development Vision of East Town Being Told to the World*

GreaterMSP leadership will present their work of promoting our region to the world in general and a new strategic vision for East Town in particular.

March: *The National Initiative for Building Community Trust and Justice*

Local and national voices will discuss the three-year process led by the U.S. Department of Justice and the Minneapolis Police Department seeking to re-envision procedural justice, implicit bias and reconciliation.

April (Annual Meeting): *The Future of Transit: Coming and Going from East Town*

The Leadership of the Metropolitan Council will share an unfolding vision for innovative and progressive regional transit growth.

May: *Neighborhoods and Wards: The Beautiful Social Fabric of East Town*

City staff and neighborhood leaders will give us a celebratory snap shot of the social strength of the residents of East Town and our nearby connections.

June: *Making a Mall for Everyone: The Nicollet Mall Project*

A joint business forum with the MDC-DID celebrating the 2017 Nicollet Mall grand opening, that will provide our membership with key accomplishments and future programming aspirations for this new public amenity.

*All presenters and topics subject to change